

SESSIONS

13TH OCTOBER - HEADLINERS, TRACKS, VIP ROUNDTABLES AND PARTNER EVENTS - 13/10/2026

Network X

13 - 15 October
2026
VIECON
Vienna, Austria

Network X Registration Open

08:00 - 08:45

Informa Welcome

08:45 - 08:50
Headliners

Moderator's Welcome

08:50 - 08:55
Headliners

Participants

Nicolai Schättgen - CEO, Match-Maker Ventures

Analyst Welcome

08:55 - 09:05
Headliners

Participants

Dario Talmesio - Global Research Director, Service Provider Strategy & Regulation, Omdia

Operator Keynote: Innovation, AI and the Future of Smart Regulation

09:05 - 09:20
Headliners

- Balancing innovation with responsible regulation
- When regulation protects society and when it limits progress
- Europe's role in enabling AI leadership without overregulation
- Building trust, competitiveness and innovation in the AI era
- Why the future depends on regulating for opportunity, not fear

Participants

Alejandro Plater - CEO, A1 Group

Beyond Connectivity: The Next Evolution of Network Platforms in the AI Era

09:20 - 09:35
Headliners

- How the telecom industry has evolved from hardware-led solutions to software-enabled platforms
- The growing importance of open ecosystems and integrated reference designs
- Opportunities to use AI to optimise network performance and enhance customer experience
- The emergence of AI-enabled services beyond traditional connectivity
- How technology providers and operators can collaborate to create value in the AI era

Participants

James C. Chen, Ph.D - VP, Product Technology Marketing, MediaTek

Keynote Panel: Investment, Regulation & Value Creation in Austria's AI-Driven Telecom Future

09:35 - 10:05
Headliners

- Balancing competition, consolidation and scale in the Austrian telecom market
- Aligning regulation and spectrum policy with long-term infrastructure investment and innovation
- Managing investment priorities across fibre, 5G and data centre growth in a constrained ROI environment
- Defining telco roles in Austria's evolving digital ecosystem alongside hyperscalers and cloud players
- Unlocking new revenue streams beyond connectivity in a mature and highly competitive market

Participants

Moderator: Karim Taga - Managing Partner, Executive Committee, Global Head of Functional Practices, Arthur D Little

Panellist: Rudolf Schrefl - CEO, Drei Austria

Panellist: Dr. Klaus Steinmaurer - Executive Director Telecommunication and Postal Services, RTR

Panellist: Jiří Dvorjančanský - CEO, A1 Austria

Operator Keynote Address: From Resilience to Competitive Advantage: How Extreme Conditions Are Redefining the Future of Telecommunications

10:05 - 10:20
Headliners

- Why is resilience becoming a strategic business advantage?
- How do network availability and operational excellence build customer trust?
- What can global telecom operators learn from Kyivstar's experience?

Participants

Volodymyr Lutchenko - CTO, Kyivstar

Welcome and introductions

10:15 - 10:30
Emerging Leaders Workshops

Participants

Rolf Pfeiffer - Managing Partner, SP Executive Advisory Partners

Networking Break

10:20 - 11:00
Headliners

Analyst Welcome

10:30 - 10:35
Future Networks Stage

Participants

Luke Kehoe - Lead Analyst, Ookla

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Broadband Forum BAsE: Beyond Connectivity: Delivering and Monetising Value-Added Services

10:30 - 12:00
Innovation Stage

In a mature market where multi-gigabit connectivity is becoming a commodity, the new revenue frontier is the transition from "Broadband Provider" to "Service Orchestrator."

This session explores how leading operators are utilising the User Services Platform (USP/TR-369) to launch and monetise hyper-specific service tiers. We will analyse the shift from selling raw speed to selling guaranteed outcomes, such as latency-optimised gaming packages, secure "SOHO" (Small Office/Home Office) slices, and AI-driven home security integrations.

Attendees will learn how to leverage real-time telemetry to identify "service-starved" customers and deploy precision monetisation strategies that increase ARPU while reducing churn in an increasingly competitive fibre and 5G landscape.

Participants

Mike Emmendorfer - VP of Technology & Field CTO, Calix

Isaac Trigo - Product Manager, Incognito Software Systems

Jun Cheng - FTTR Chief Architect, Huawei Technologies

Hande Erdem - Head of Product for Device Management, Motive

Tzvi Skapinker - COO & VP of Product, Friendly Technologies

Imagining your 'future leader self' and activities to realise your ambition

10:30 - 11:00
Emerging Leaders Workshops

Participants

Rolf Pfeiffer - Managing Partner, SP Executive Advisory Partners

Three Minute Mingles

10:35 - 10:40
Future Networks Stage

Operator Address: Beyond the Western Model: How Are CEE Operators Building for Growth?

10:40 - 11:00
Future Networks Stage

- High-performing networks, tighter economics: Leading 5G coverage and quality, but under strong price pressure and tough ROI conditions
- Wireless-first growth: Low fibre penetration and build challenges driving Fixed Wireless Access (FWA) as a core broadband solution
- From rollout to returns: 5G Standalone, slicing, and satellite integration unlocking new revenue opportunities

Participants

Jan Hruška - CTO, O2 Czech Republic

Keynote Panel: Satellite's Strategic Moment: Where Telcos Go Next

11:00 - 11:30
Headliners

Participants

Moderator: Karim Taga - Managing Partner, Executive Committee, Global Head of Functional Practices, Arthur D Little

Tim Boddy - Group Ventures Director, Vodafone Group Services Ltd

Volodymyr Lutchenko - CTO, Kyivstar

John Giusti - Chief Regulatory Officer, and President of the GSMA Foundation, GSMA

Jassem Nasser - Chief Growth Officer, Space42

Private Equity in Fiber: What's the Exit Strategy?

11:00 - 11:45
VIP Roundtables

- What exit pathways PE investors are most likely to pursue in the next 3-5 years, and how will they reshape ownership of fibre assets?
- How should operators position now, through partnerships, acquisitions, or wholesale models, to expand footprint, avoid value erosion from overbuild, and maximise long-term returns?
- How consolidation will reshape competitive dynamics and what strategic positioning is needed before the market compresses.

Participants

Erik Keith - Principal Analyst, Broadband Infrastructure, S&P Global Market Intelligence

Jeremy Chelot - Group CEO, Netomnia & YouFibre

Operator Address: How do CEE operators use operational efficiency as strategy?

11:00 - 11:20
Future Networks Stage

- Turning automation and AI-driven operations into a competitive advantage.
- Using partnerships and ecosystem models to reduce cost and complexity.
- Making focused, high-impact investments to improve resilience, ROI, and speed.

Participants

Natali Delić - Chief Strategy and Digital Officer, Executive Board Member, Telekom Srbija

Defining key stakeholders and understanding your own room to maneuver

11:00 - 11:45
Emerging Leaders Workshops

Participants

Rolf Pfeiffer - Managing Partner, SP Executive Advisory Partners

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Panel Discussion: How are CEE Regulators Shaping Telecom Policy in a Changing EU Landscape?

11:20 - 12:00

Future Networks Stage

- From EU frameworks to national execution: How countries like Austria and Estonia are translating EU regulation (Digital Decade, Gigabit Infrastructure Act, spectrum policy) into practical telecom outcomes
- Regulatory agility vs. harmonisation: Where CEE regulators are pushing for flexibility versus alignment with Brussels, and why it matters for operators
- Driving investment in next-gen networks: The role of regulators in incentivising fibre rollout, 5G deployment, and cross-border infrastructure
- Digital leadership from the East: What Estonia's digital-first approach and Austria's market structure reveal about innovation, competition, and policy evolution
- A unified CEE voice? How closer cooperation between CEE regulators and policymakers could influence future EU telecom strategy—and what still needs to change

Participants

Moderator: Luke Kehoe - Lead Analyst, Ookla

Dr. Klaus Steinmaurer - Executive Director
Telecommunication and Postal Services, RTR

Oliver Gailan - Deputy Director General, CPTRA

Valeriu Ștefan Zgonea - President, ANCOM

Full Control Over Hardware, Software and Data: Sovereignty in Practice

11:30 - 11:45

Headliners

- Full control over the router—the final and key point of your network
- Strengthening network resilience through European technological solutions
- Reduce dependency and enhance strategic autonomy through digital sovereign
- Maintain ownership of data and applications with European software platforms
- Build an end-to-end sovereign ecosystem spanning devices, networks, software and data

Participants

Jan Oetjen - CEO, FRITZ!

Keynote Panel: The Great Telco Rebuild: M&A, Capital and Control in the AI Infrastructure Era

11:45 - 12:15

Headliners

- Fibre and data centres as the foundation of the AI economy and the next wave of infrastructure investment
- The evolving ownership landscape across telcos, TowerCos, Neutral Hosts and financial investors
- M&A, carve-outs and capital partnerships reshaping telecom infrastructure models
- The growing influence of private equity, sovereign funds and hyperscalers in telecoms
- Balancing monetisation, control and long-term strategic positioning in a disaggregated value chain

Participants

Moderator: Nicolai Schättgen - CEO, Match-Maker Ventures

Bogdan Uzelac - CEO, Yettel Bulgaria

Rob Hamlin - Chief Strategy Officer, CityFibre

Tamás Tábori - Chairman and CEO, 4iG
Telecommunications Holding

Lunch and networking break

11:45 - 12:30

Emerging Leaders Workshops

Redefining Consumer Value in the Connected Smart Home: Where are the Next Revenue Opportunities?

12:00 - 12:45

VIP Roundtables

- How are investment decisions around CPE, mesh, and in-home intelligence translating into measurable ARPU growth or churn reduction?
- What business models and strategies are being tested to commercialize Wi-Fi sensing capabilities for elderly care, security, and safety applications?
- What bundling and pricing strategies are proving effective in driving premiumisation vs commoditisation of broadband?
- Which customer segments and markets offer the strongest near-term monetisation opportunity—and where should operators focus next?

Participants

Michael Philpott - Senior Research Director, Service Provider Consumer & Markets, Omdia

Networking Break

12:00 - 12:30

Future Networks Stage

ELFA Workshop

12:00 - 13:30

Innovation Stage

Networking & Refreshment Break

12:15 - 13:30

Headliners

Operator Address: The Challenger Advantage: Winning Through Digital Disruption

12:30 - 12:50

Future Networks Stage

- How TurkNet differentiated itself from traditional operators to become one of Turkey's most recognised digital-first telecom challengers
- Challenging incumbents through customer experience, network investment, and a disruptive approach to broadband growth
- What Turkey's unique market dynamics can teach CEE operators about scaling, competing, and winning against larger players

Participants

Cem Çelebiler - CEO, Turknet

Telco executive Q&A

12:30 - 13:00

Emerging Leaders Workshops

Participants

Rolf Pfeiffer - Managing Partner, SP Executive Advisory Partners

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Operator Address: Data Centres Move East: Is CEE becoming Europe's Digital Expansion Zone?

12:50 - 13:10
Future Networks Stage

- Why hyperscalers and AI workloads are targeting CEE
- Are countries like Poland, Czech Republic, Romania and Turkey set to become future AI "factory" hubs?
- Fibre, power, and latency as competitive advantages - backed by rising demand for data sovereignty and EU development funding

Setting priorities and understanding common obstacles

13:00 - 13:30
Emerging Leaders Workshops

Participants

Rolf Pfeiffer - Managing Partner, SP Executive Advisory Partners

Operator Panel: From 5G to Growth: The Next Play for CEE Operators

13:10 - 13:50
Future Networks Stage

- Assessing the gap between rollout and revenue in cost-sensitive CEE markets and how operators are rethinking the business case
- Mobile beyond 5G: Where vendors can better support operators to unlock the next wave of growth in CEE, from network evolution to new service capabilities
- Looking at how operators can monetise private networks, enterprise solutions, and automation

Participants

Luke Kehoe - Lead Analyst, Ookla

Chair's Welcome Address

13:30 - 13:40
Fibre

Chair's Welcome Address

13:30 - 13:45
WiFi Networks & Services

Participants

Michael Philpott - Senior Research Director, Service Provider Consumer & Markets, Omdia

Analyst Welcome & Market Outlook

13:30 - 13:45
IP and Optical Transport

Participants

Ian Redpath - Research Director Transport Networks and Components, Omdia

Analyst Welcome & Market Outlook

13:30 - 13:45
Data Centre Networks

Participants

Simon Sherrington - Research Director, Analysys Mason

Analyst Welcome

13:30 - 13:45
Mobile Networks

Participants

Ruth Brown - Senior Principal Analyst, Omdia

Welcome Address and FWA Market Outlook

13:30 - 13:45
Mobile Services

Participants

John Yazlle - Head of Fixed Wireless Access, GSA 4G-5G FWA Forum

ETSI Workshop 1: Telco-Edge-Cloud in the AI Era: Building an Open Federated Digital Infrastructure

13:30 - 15:00
Innovation Stage

As telecommunications, edge computing, cloud platforms, and AI converge, the industry is moving towards federated, cloud-native infrastructures that are open, intelligent, and interoperable. This workshop will bring together experts from the ETSI Software Development Groups (SDGs), the newly established ETSI Technical Committee on Federated Network, Edge, Cloud, and AI Technologies (TC NET) and 3CN initiatives, to discuss how standards and open source and industry collaboration can jointly accelerate innovation, interoperability, and deployment of next-generation telco-edge-cloud ecosystems.

Key Discussion Points

- The Evolution of Telco-Edge-Cloud, the role of EURO-3C
- Federated Network, Edge, Cloud, and AI Technologies
- Open Source as an Enabler of Standards and Innovation
- The Connected Collaborative Computing Networks (3CN) vision: the role of EURO-3C and SOVEREIGN-6G initiatives
- Panel Discussion: Building an Open and Federated Telco-Edge-Cloud Ecosystem

Participants

Silvia Almagia - Director of Software and Standards, ETSI

Pavlos Basaras - ETSI SDG OpenCAPIF Vice Chair, ICCS / ETSI

Vasileios Theodorou - ETSI SDG OpenOp Chair, ETSI / Intracom Telecom

Ricard Vilalta - Chair of ETSI SDG TeraFlowSDN (TFS) Convenor of ETSI TC NET, ETSI / CTTC

Jesus Iglesias Maqueda - Innovation Lead – Future Connectivity & ETSI SDG OpenSlice Member, ETSI / Telefónica

Arturo Torrealba - EURO-3C Project Leader, Telefónica

Defining next steps and building accountability mechanism

13:30 - 13:40
Emerging Leaders Workshops

Participants

Rolf Pfeiffer - Managing Partner, SP Executive Advisory Partners

Three-Minute Mingles

13:40 - 13:45
Fibre

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Closing reflections

13:40 - 13:50
Emerging Leaders Workshops

Participants

Rolf Pfeiffer - Managing Partner, SP Executive Advisory Partners

Operator Address: Monetising Fiber Infrastructure: From Connectivity to Colocation, Edge and Beyond

13:45 - 14:05
Fibre

- Advancements in equipment efficiency have enabled operators to shrink central offices and free up valuable real estate for alternative uses.
- How European space constraints necessitate decentralised data centre landscapes, creating demand for smaller, distributed facilities.
- Capture new revenue streams from infrastructure assets while supporting the broader digital ecosystem by monetising underutilised real estate and transforming legacy telecom facilities into modern co-location hubs.

Participants

Markus Eriksson - Head of Marketing and Communication, Bahnhof AB

Three-Minute Mingles

13:45 - 13:50
WiFi Networks & Services

Three Minute Mingles

13:45 - 13:50
IP and Optical Transport

Three Minute Mingles

13:45 - 13:50
Data Centre Networks

Three Minute Mingles

13:45 - 13:50
Mobile Networks

Three-Minute Mingles

13:45 - 13:50
Mobile Services

Operator Address: Transforming Home Routers into Smart Home Command Centers

13:50 - 14:00
WiFi Networks & Services

- Gateways are evolving from simple connectivity devices into powerful edge computing platforms.
- Shift toward hub consolidation, where a single device replaces multiple manufacturer-specific hubs while enabling local processing for privacy-sensitive data.
- How containerisation technology is unlocking new possibilities for operators to deliver integrated smart home services with simple systems and platforms for consumers.

Participants

Oscar Gallego - Director of Home Technology & Products Group Networks, Vodafone

Operator Address: Evaluating Migration Strategies and Lessons Learned in SRv6 Deployment

13:50 - 14:10
IP and Optical Transport

- Migration Strategy Matrix: A comparative breakdown of various SRv6 migration paths and how to select the best fit for your network topology.
- Multi-Vendor Readiness: Identifying and overcoming hardware and software compatibility challenges during the analysis and PoC phases.
- Live Trial Safeguards: Key metrics and monitoring strategies used during pilot network deployment to guarantee service continuity.

Participants

Hayrullah Kolukisaoglu - IP Network Principal, Turkcell

Operator Address: Inside Turkcell's Next-Gen Architecture: Building a Highly Programmable, Multi-Tenant Modular Data Center Network

13:50 - 14:10
Data Centre Networks

- SDN-Driven Programmability: A deep dive into the controller architectures required to automate and provision complex L2/L3 network services instantly.
- Modular Multi-Site Connectivity: Architectural strategies for ensuring robust Internet and Interconnect services across geographically isolated data center nodes.
- Telemetry Implementation Hurdles: Overcoming the technical challenges of deploying high-frequency telemetry solutions to maximize visibility without taxing network resources.

Participants

Osman Akkaya - Principal Data Center IP Network Engineer, Turkcell

Operator Address: From Research to Reality: Architecting AI-Native Telecom Networks

13:50 - 14:10
Mobile Networks

- Where is AI already managing live networks across the RAN, core, transport, and edge?
- Strategic R&D priorities: where operators are investing and why - exploring the business case and technical roadmap for AI-native network architectures.
- Embedding AI into network design: looking at how networks must adapt to support autonomous operations, real-time inference, and closed-loop automation across the network.

Participants

Lyse Brillouet - Executive Vice-President Research, Orange

Operator Address: FWA at Scale: Growth, Quality and the New Broadband Trade-offs

13:50 - 14:10
Mobile Services

- 5G Stand Alone & Network slicing as enabler for Quality of Service
- Customer First: Innovative FWA approaches to increase customer satisfaction
- What comes next: New use cases, trends & developments in FWA

Participants

Martin Westhoff - Head of Marketing & Products Consumer & SE, Drei Austria

Wi-Fi is no Longer the Product: The Race to Own the Intelligent Home Experience

14:00 - 14:20

WiFi Networks & Services

- From connectivity to experience — Why speed and coverage are becoming foundations, while seamless digital experience becomes the real differentiator.
- Wi-Fi becomes the intelligence point of the home — Turning the home network from a connectivity layer into an environment that can understand devices, applications, behavior and experience.
- AI changes the operating model — Moving from reactive troubleshooting toward networks that can observe, understand, predict, optimize and increasingly act autonomously.
- From managed Wi-Fi to autonomous experience — How intelligent orchestration can optimize performance, resilience, security and quality continuously across the digital home.
- The gateway becomes a strategic platform — Exploring the growing role of the home gateway and edge intelligence in connecting broadband, Wi-Fi, smart-home devices, security and digital services.
- The race moves beyond connectivity — How operators can evolve from selling bandwidth toward owning the trusted home experience and creating new value through assurance, security, intelligence and services

Participants

Hans Neff - Deputy CTO Europe & Americas Regions, ZTE Corporation

Spectrum Strategy and Regulatory Frameworks for the NTN Era

14:00 - 14:45

VIP Roundtables

- How will converging terrestrial-satellite bands reshape operator control, and what strategic advantages can early movers secure as hybrid networks become mainstream
- What new licensing models will unlock the most commercial flexibility for operators integrating LEO/MEO capacity into national footprints
- What new regulatory risks emerge from hybrid terrestrial-non-terrestrial networks, and how can operators turn compliance into a strategic advantage
- How will national and regional sovereignty agendas reshape satellite licensing, landing rights, and data-routing obligations

Participants

Emma Buckland - Research Director, STL Partners

Nina Percival - Director, Space Spectrum and Authorisation Policy, Ofcom

Analyst Welcome

14:00 - 14:10

Future Networks Stage

Participants

Dimitris Mavrakis - Senior Research Director, ABI Research

Fireside Chat: Consolidation and Growth: Lessons learned and best practices for M&A in 2026

14:05 - 14:25

Fibre

Participants

Moderator: Gabriel Mohr - Partner, Arthur D. Little

Jeremy Chelot - Group CEO, Netomnia & YouFibre

Sponsor Address: From Operational Efficiency to IP Business Agility with AI Automation

14:10 - 14:30

IP and Optical Transport

- Leveraging AI-powered self-optimising systems to enhance network reliability, reduce costs, and accelerate service delivery.
- Overcoming skill shortages, security vulnerabilities, and organisational challenges in adopting advanced AI technologies.
- Unlocking new revenue streams through personalised services, proactive solutions, and differentiated service offerings.

Participants

Matt Hurst - Senior Director, Ribbon Communications

Sponsor Address: AI-Powered Platforms for Predictive Data Centre Network Analytics

14:10 - 14:30

Data Centre Networks

- Understanding how AI/ML platforms enable predictive network analytics, automated network optimisation, and intelligent network capacity planning for data centre connectivity.
- Discussing how these tools reduce costs by preventing network outages, minimising manual intervention in network operations, and optimising network resource allocation.
- Exploring how AI-driven network solutions differentiate managed connectivity services, improve customer experience through enhanced network performance, and enable proactive network service assurance.

Sponsor Address: Enabling AI-driven Autonomy at Scale

14:10 - 14:30

Mobile Networks

- How tech providers are supporting level 4-5 autonomous networks
- How AI workload placement is optimised across core, edge, and cloud environments
- What it takes to manage the full AI model lifecycle in production networks

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Fixed and FWA Best Friends: Failsafe Data, Voice and Services

14:10 - 14:30

Mobile Services

- Rise of Remote and Cloud-Based Operations: As businesses increasingly rely on SaaS, cloud platforms, and remote collaboration tools, even temporary fiber outages directly interrupt operations and productivity.
- Higher 5G Performance and Availability: Modern 5G delivers high bandwidth and low latency, making it a viable enterprise-grade fallback capable of sustaining full business operations during fiber interruptions.
- Physical Vulnerability of Fixed Infrastructure: Fiber lines remain susceptible to ground disruptions such as construction mishaps, weather events, or fiber cuts, making a physically distinct wireless path essential for true redundancy.
- Cost Efficiency Compared to Dual Fixed Lines: Deploying a 5G failover module within the FTTH CPE is significantly more cost-effective and faster to deploy than installing a secondary, physically separated wired internet connection.
- Mission-Critical IoT and Smart Infrastructure: Modern premises rely on real-time connected systems (e.g., POS terminals, security systems, smart building management) that require uninterrupted uptime to prevent financial loss or operational hazards.

Participants

Eric van Uden - Country Manager NL, FRITZ!

6G-IA Opening Address: From Hype to Blueprint: How Can We Build 6G?

14:10 - 14:30

Future Networks Stage

- Tackling "G-fatigue": reframing 6G beyond generational upgrades
- What will be the new capability stacks? AI-native design, sensing, and distributed intelligence
- Rethinking deployment models for the new age

Participants

Colin Willcock - Chairman, 6G-IA

Operator Address: Creating Differentiation in a Commoditised Market

14:20 - 14:40

WiFi Networks & Services

- Strategies for developing revenue streams beyond core connectivity, moving from bandwidth-for-money propositions to integrated service providers.
- Create value propositions that prevent customer churn while avoiding the margin erosion that comes from blending high-margin telco business with low-margin adjacent services.
- Diversify revenue and maintain profitability in an increasingly commoditised connectivity market.

Participants

Maris Petrovskis - Technology Development Expert, Tet Latvia

Sponsor Address: Building Sustainable Fibre Economics: ARPU Thresholds and More

14:25 - 14:45

Fibre

- Why extremely low pricing models threatens long-term viability for everyone and why speed and bandwidth alone can't prevent churn.
- Innovative approaches to value creation beyond speed, including bespoke service bundling strategies that increase customer lifetime value.
- Enhancement strategies that justify premium pricing and differentiating offers in heavily commoditised markets.

Panel Discussion: The Future of IP-Optical Convergence

14:30 - 15:10

IP and Optical Transport

- Evaluating the business case for IP-optical integration: cost savings, operational simplification, and competitive differentiation.
- Navigating service continuity, multi-vendor compatibility, and skills transformation challenges during network transitions.
- Leveraging IP over DWDM to support data-intensive applications and position for 5G, edge computing, and enterprise opportunities.

Participants

Moderator: Ian Redpath - Research Director Transport Networks and Components, Omdia

Mattias Fridström - Vice President & Chief Evangelist, Arelion

Rafael Canto Palancar - Transport & IP Transport Manager, Telefonica

Dino Corazza - Director of Optical Transport, Telus

Panel Discussion: Navigating Hyperscaler Partnerships and Competition

14:30 - 15:10

Data Centre Networks

- Learning how telcos collaborate with hyperscalers while addressing supply chain bottlenecks and interconnection strategies.
- Discussing challenges of competing in scalability amid cost pressures, resource constraints, and pricing model evolution.
- Exploring opportunities in niche markets, specialised services, and latency-sensitive verticals such as finance or gaming.

Participants

Moderator: Carlos Rodrigues - Chief Operating Officer, Match-Maker Ventures

Semih Caliskan - Managing Director, Colt Technology Services

Panel Discussion: Autonomous Networks: Current Limitations and the Path to Level 4 Autonomy

14:30 - 15:10
Mobile Networks

- Which network domains are genuinely ready for Level 4/5 autonomy today?
- How 6G visions, cloud-native platforms, and AI technologies are accelerating the push toward autonomous networks
- Where human intervention is still non-negotiable and why
- Why many AI pilots fail to translate into scaled, production-grade autonomy
- How data readiness, model governance, trust, and regulatory exposure define the real ceiling for autonomy

Participants

Moderator: Ruth Brown - Senior Principal Analyst, Omdia

Afnan Ahmed - Director Technology Strategy & Architecture, Telenor

Joan Triay - Rapporteur, ETSI Industry Specification Group on Network Functions Virtualisation (ISG NFV) and Deputy Director, DOCOMO Euro-Labs / ETSI

Panel Discussion: FWA at Scale: Growth, Quality and the New Broadband Trade-offs

14:30 - 15:00
Mobile Services

- How operators balance subscriber growth with capacity, performance and cost efficiency
- Where FWA competes directly with fibre — and where it creates different value
- Managing the trade-offs between speed, consistency, pricing and customer expectations
- Spectrum, network and device strategies for profitable scale
- What successful FWA operators will look like over the next 3–5 years

Participants

Moderator: John Yazlle - Head of Fixed Wireless Access, GSA 4G-5G FWA Forum

Mohammed Youssef - FWA Planning Manager, du

Tolga Kilic - Strategy Director, Turkcell

Jürgen Wolf-Hofer - Domain Lead Network, A1 Telekom

6G-IA Panel: Is 6G a Complete Transformation or the Next Evolution?

14:30 - 15:10
Future Networks Stage

- How can 6G build directly on cloud-native, API-driven 5G SA cores?
- How do operators protect 5G investments while enabling new capabilities?
- Can continuous software upgrades replace disruptive generation resets?
- Where is the right balance between innovation speed and network stability?
- Why a smooth 5G-to-6G transition is critical to viable business cases

Participants

Moderator: Colin Willcock - Chairman, 6G-IA

Diego Lopez - Chair of ETSI Technical Committee DATA & Senior Technology Expert, Telefónica / ETSI

Gabriele Elia - Head Standard & IPR, TIM

Panel Discussion: TBC

14:40 - 15:10
WiFi Networks & Services

Operator Address: From Build to Penetration: Navigating the Post-Construction Era

14:45 - 15:05
Fibre

- With 85 million homes already connected and fibre deployment nearing completion across Europe, the industry faces a critical transition from infrastructure build-out to revenue generation.
- Convert infrastructure investment into sustainable revenue streams.
- The fundamental challenge of homes passed versus actual customer acquisition.
- Develop effective go-to-market strategies for the next phase of market evolution beyond construction metrics to penetration rates.

Participants

Conal Henry - Founder & Chair, Fibrus

From Connectivity to Outcomes: How software, AI and automation are making networks work for people

15:00 - 15:20
Mobile Services

As wireless technologies continue to advance, performance gaps are narrowing and connectivity alone is becoming more difficult to differentiate. Network quality remains essential, but the next phase of industry value is increasingly being created in the software and intelligence layer around the connection.

From cloud-based management and application-aware optimization to AI-driven automation and experience assurance, software is transforming how connectivity services are deployed, operated and monetized. Increasingly, the value customers perceive is determined not only by the network, but by how intelligently the service adapts to the needs of the user, application and business.

This session explores the growing role of software, AI, automation and cloud management in shaping the future of connectivity. Drawing on trends across residential, enterprise and mobile broadband, it examines how intelligence can translate network capability into simpler operations, more dependable experiences and better customer outcomes, and why this layer will become one of the industry's most important sources of innovation and differentiation.

- Why customers don't buy connectivity, they buy outcomes.
- How software, AI, and automation are becoming the new drivers of competitive differentiation.
- How service providers can create new value beyond access through managed and intelligent services.
- How leading organizations are using automation and intelligence to improve customer experience while reducing operational complexity.
- What it will take to deliver adaptive, automated, and assured connectivity in the next generation of broadband services.

Participants

Zack Kowalski - SVP Product Management, inseego

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Cyber security is the new ARPU: How AI-native operators are turning protection into revenue

15:00 - 15:45
VIP Roundtables

- From VAS to core: Is cyber security still optional for your subscribers?
- As networks become AI-native, who owns that security conversation?
- What commercial models are actually delivering revenue today?
- What's stopping operators from launching security services at scale?
- What does going live in days really look like?/Horizon live platform demo

Participants

Bruno Rodriguez - Chief Revenue Officer (Revenue Generation Expert), F-Secure Corporation

Christoph Uferer - Partner, Arthur D. Little

Broadband Forum BASE: The Autonomous Edge: Operationalising the AI-Native Network

15:00 - 16:30
Innovation Stage

2026 marks the shift from "AI-ready" to "AI-active." This session focuses on the practical deployment of Agentic AI and AIOps within the provider cloud and access nodes. We will discuss the framework for a "sense, think, act" autonomous network capable of predictive fault resolution, real-time energy optimisation, and self-healing subscriber Wi-Fi. Attendees will gain insights into the latest Broadband Forum projects—including OB-CAS and OB-STEER—that are turning the promise of zero-touch operations into a measurable reduction in OPEX and truck rolls.

Participants

John Blackford - Engineering Fellow, Vantiva

Kurt Pynaert - Product Development and Business Lead, CTO Office, Nokia

Bob Carrick - Global Director, Field Strategist, Calix

Isaac Trigo - Product Manager, Incognito Software Systems

Jeevithan Muttu - SVP & GM, Device Management, Motive

Networking Break

15:05 - 15:45
Fibre

Networking Break

15:10 - 15:40
WiFi Networks & Services

Networking Break

15:10 - 16:00
IP and Optical Transport

Networking Break

15:10 - 16:00
Data Centre Networks

Networking Break

15:10 - 16:00
Mobile Networks

Operator Address: How Can 6G Avoid the Hype, Complexity, and Cost Traps of 5G?

15:10 - 15:30
Future Networks Stage

- Can we upgrade 5G assets, or is a clean break required?
- The case for 6G standalone and a new core architecture designed for flexibility, automation, and lower long-term cost
- Timeline reality check: assessing standards, trials, and commercial readiness to avoid overpromising and repeating 5G challenges

Participants

Itsuma Tanaka - CEO, DOCOMO Euro-Labs

Networking Break

15:20 - 16:00
Mobile Services

Panel Discussion: How Will 6G and Satellites Converge to Deliver Truly Global Connectivity?

15:30 - 16:20
Future Networks Stage

- How operators can integrate terrestrial and non-terrestrial networks to expand coverage, resilience, and new service opportunities
- The role of standardisation and spectrum in enabling seamless interoperability between 6G and satellite ecosystems
- Where the real monetisation opportunities lie, from remote connectivity to enterprise, mobility, and mission-critical services
- How partnerships between telcos, satellite players, and hyperscalers are reshaping the connectivity value chain
- Key technical and commercial challenges, from latency and device compatibility to cost and scalability

Participants

Moderator: Dimitris Mavrakis - Senior Research Director, ABI Research

David Boswarthick - Director of Strategy and Innovation, ETSI

Itsuma Tanaka - CEO, DOCOMO Euro-Labs

Andy Sutton - Director of Technology & Mobile, Ofcom

George Robinson - Head of Government Affairs, VodafoneThree

Kevin Cohen - Vice President, Business Development, New Ventures, Viasat

SESSIONS

13TH OCTOBER - HEADLINERS, TRACKS, VIP ROUNDTABLES AND PARTNER EVENTS - 13/10/2026

Network X

13 - 15 October
2026
VIECON
Vienna, Austria

Panel Discussion: AI-Driven Proactive Network Management

15:40 - 16:20

WiFi Networks & Services

- Systems that can trigger automatic adjustments to bandwidth allocation, device prioritization, and traffic routing based on historical patterns—such as detecting gaming sessions and reallocating resources without user input.
- Self-healing networks to reduce truck rolls, minimize support calls, and improve customer satisfaction while lowering operational costs.
- Shift from manual troubleshooting to intelligent automation that proactively addresses network issues before customers experience problems.

Participants

Michael Philpott - Senior Research Director, Service Provider Consumer & Markets, Omdia

Oscar Gallego - Director of Home Technology & Products Group Networks, Vodafone

Fabrizio Campanale - Vice President Network Operations, TV & In-Home Engineering, Sunrise

Jeff Platon - VP of Marketing, Wi-Fi Alliance

Fireside Chat: Technology Agnosticism: Are Converged Networks the Future of Connectivity?

15:45 - 16:05

Fibre

- Despite slowing deployment, fibre expansion continues with increasing penetration rates, but not all consumers will have access to fibre, creating connectivity concerns for some regions, especially with the copper switch-off rapidly approaching.
- Analyse technology-agnostic approaches and examples of integrating fibre, FWA, and NTN direct-to-device to create a seamless consumer experience for the hardest-to-reach homes and businesses.
- Understand how to navigate new partnerships with infrastructure operators across fixed and wireless domains to deliver comprehensive connectivity solutions.

Participants

Moderator: Diana Gorelik - Principal Analyst, Omdia

Rana Khanafer - Senior Vice President of Telco Cloud, Orange

Sponsor Address: Network Observability: Turning IP Data into Business Intelligence

16:00 - 16:20

IP and Optical Transport

- Leveraging real-time network telemetry and streaming analytics to improve service quality and reduce mean-time-to-resolution.
- Transforming network data into predictive insights for capacity planning, traffic engineering, and proactive issue detection.
- Enabling data-driven decision-making to optimise network investments and improve customer experience metrics.

Address: Optical Networking for AI-Optimised Datacenters

16:00 - 16:20

Data Centre Networks

ITU-T SG15 standardizes optical networking for data centres optimized for cloud and AI workload. To support the diverse demands of cloud computing and AI applications—including large-scale and distributed training, real-time inference and data scheduling—the architecture for data centre optical connection aims to provide an intelligent all-optical network that spans access, across and within data centres. Under the empowerment of optical network management and control (M&C), these jointly establish a high-performance, scalable, and flexible optical network foundation for cloud computing and AI workloads.

Participants

Dr Marcus Brunner - Vice Chair Industry Specification Group on Fifth Generation Fixed Network (F5G), ETSI

Operator Address: What's Actually Scaling in AI Across the RAN Today?

16:00 - 16:20

Mobile Networks

- Which AI use cases in, for and on the RAN are proven in live networks versus stuck in pilots
- AI-RAN strategies that deliver measurable returns today, from smarter operations to new AI-enabled mobile services
- What it takes to deploy AI at scale without risking RAN stability

Participants

Takehiro Nakamura - Chief Standardisation Officer, NTT DOCOMO

Operator Address: From 4G Coverage to a 5G-First FWA Strategy

16:00 - 16:20

Mobile Services

- Adapting the FWA device portfolio to the transition from 4G to expanding 5G coverage
- Aligning device capabilities with network availability and customer needs
- Moving from separate technology-based propositions toward a unified tariff and offer
- Positioning 5G as the foundation of the future FWA customer experience
- Simplifying the commercial proposition while ensuring a smooth transition for existing customers
- Building a scalable FWA strategy that evolves together with the network

Participants

Tin Dutkovic - Devices Portfolio Specialist - CPE/ FWA / MBB Devices, A1 Telekom Croatia

Building Customer Value: From Network APIs to AI-Ready Products

16:00 - 16:45

VIP Roundtables

- How to transform network capabilities into high-value products that solve real enterprise problems
- Opening new revenue streams: How operators can act as channel partners, building global products that serve B2B customers beyond their own network footprint
- How do operators position offerings for automatic discovery and consumption by AI agents, future proofing products for the agentic AI era?

Participants

Markus Kümmerle - Chair of CAMARA Marketing, CAMARA

Alessandro Bovone - CTO, JT Group

Panel Discussion: Future-Proofing Fibre: GPON Standardisation, AI Integration, & Convergence

16:05 - 16:45
Fibre

- Combo PON solutions for seamless transitions from GPON to XGS-PON without service disruption.
- Finding the optimal mix of fibre, coax, and wireless technologies for different deployment scenarios.
- How AI, edge computing, and cloud applications are driving symmetrical bandwidth demands
- Network-attached storage and "mini cloud in the house" concepts for privacy-conscious customers

Participants

Moderator: Dan Grossman - Principal, NetAccess Futures

Alexander Brait - Head of Technical Competence Center, A1 Telekom Austria

Eric Joyce - Director Global Business Development, Adtran

Burhanettin Takanay - Product Management Director, Argela

Angel Campos - Manager Network Engineering, Vodafone

Operator Address: Monetisation Beyond Speed

16:20 - 16:40
WiFi Networks & Services

- Traditional speed-based pricing is declining as connectivity becomes a utility, requiring new monetization strategies.
- Identify emerging approaches including device-based tiers, profile-based pricing, and bundled security services.
- Examine how operators are packaging energy management, smart home control, entertainment integration, and insurance partnerships to create compelling value propositions.
- Understand why the billing relationship with millions of accounts enables easy micro-payments that utilities cannot replicate, providing operators with a unique competitive advantage.

Participants

Ivo Buljevic - Principal Manager of Home Connectivity Products, Vodafone

Operator Address: Preparing for Future Threats: Quantum-Safe IP Transport

16:20 - 16:40
IP and Optical Transport

- Understanding the timeline, business risks, and regulatory implications of quantum computing threats to network security.
- Evaluating technical pathways and investment requirements for adopting post-quantum cryptography while maintaining network performance.
- Building customer trust and market differentiation through proactive cybersecurity leadership and quantum-safe service offerings.

Participants

Zishan Siddiquee - Senior Network Architect, Colt Technology Services

Analyst Address: Data Centre Connectivity Market Trends and Future Outlook

16:20 - 16:40
Data Centre Networks

- Assessing market dynamics, growth drivers, and competitive landscape including emerging interconnection ecosystems.
- Addressing investment priorities for maximising returns through strategic peering relationships and carrier-neutral facilities.
- Exploring five-year projections for technology adoption, consolidation, and interconnection density.

Participants

Roland Montagne - Principal Analyst Broadband & FTTx, IDATE

Sponsor Address: How Should Networks be Re-engineered to Support Changing RAN Traffic Patterns?

16:20 - 16:40
Mobile Networks

- How shifting traffic patterns driven by AI, cloudification and 5G are exposing RAN and transport bottlenecks
- Where operators are modernising legacy RAN and underlying network architectures to sustain performance and efficiency
- How AI can optimise traffic, energy use and capacity to deliver measurable ROI at scale

Operator Address: The In-Home FWA Experience: From Installation to Differentiation

16:20 - 16:40
Mobile Services

- Why in-home performance is becoming the defining factor in FWA success
- Reducing churn and support costs through better installation, placement and Wi-Fi optimisation
- The role of advanced CPE and in-home intelligence in delivering more consistent user experience
- Moving beyond connectivity to premium service tiers and differentiated home broadband offers
- What operators must prioritise to close the experience gap with fibre at scale

Participants

Jan Hruška - CTO, O2 Czech Republic

Operator Address: 6G as Infrastructure for Physical AI

16:20 - 16:40
Future Networks Stage

- Enabling real-world AI through ultra-low latency, deterministic connectivity that supports reliable automation and autonomous systems
- Converging compute, connectivity, and sensing to enable real-time decision-making and AI-native network capabilities
- Scaling advanced industry use cases such as robotics, autonomy, and digital twins with 6G as the backbone for precision and coordination

Participants

Dr. Yue Wang - Chief Technologist, China Telecom

SESSIONS

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Network X

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Panel Discussion: Value-Added Services: Beyond the Connectivity Commodity

16:40 - 17:20

WiFi Networks & Services

- AI integration into CPE for prioritisation services, bandwidth on demand, traffic optimisation, and security features as bundled services.
- Challenges with direct monetisation in competitive markets and the limitations of standalone premium service offerings.
- Creating value through operational efficiency, improving consumer responsiveness, and reducing churn instead of premium pricing strategies.

Participants

Michael Philpott - Senior Research Director, Service Provider Consumer & Markets, Omdia

Ivo Buljevic - Principal Manager of Home Connectivity Products, Vodafone

Giuseppe Galeone - Head of Broadband Product Management & Delivery, Sky Italia

Alexander Havang - CTO, AppLogic Networks

Fireside Chat: Disaggregation and Open Networking: Balancing Innovation, Cost Control, and Risk

16:40 - 17:00

IP and Optical Transport

- Assessing the business case for hardware-software disaggregation: capital expenditure reduction, vendor diversification, and accelerated innovation.
- Managing multi-vendor interoperability, integration complexity, support models, and skills requirements in open networking environments.
- Leveraging open architectures to enhance network flexibility, accelerate service innovation, and respond to competitive pressures.

Participants

Moderator: Ian Redpath - Research Director Transport Networks and Components, Omdia

Ricard Vilalta - Chair of ETSI SDG TeraFlowSDN (TFS) Convenor of ETSI TC NET, ETSI / CTTC

Presentation: Telco Investment Strategies and Return Expectations

16:40 - 17:00

Data Centre Networks

- Discussing capital commitment levels, financial models, and ROI expectations for large-scale AI infrastructure investments.
- Addressing how telcos can position themselves as strategic infrastructure partners through innovative pricing models, outcome-based frameworks, and partnerships with governments and enterprises.
- Exploring risk assessment strategies, data sovereignty compliance requirements, and approaches for deepening hyperscaler and enterprise relationships while maintaining competitive differentiation in sovereign AI markets.

Participants

Moderator: Julia Schindler - Principal Analyst, Service Provider Strategy, Omdia

Panel Discussion: Virtualised and Open RAN: Evolution Beyond the Hype

16:40 - 17:20

Mobile Networks

- Single-vendor vs. multi-vendor Open RAN, including the impact of AI-driven optimisation on performance, TCO and interoperability
- From trials to production, what is actually working today across virtualised RAN, AI-enabled RIC use cases and operational automation
- Security and supply chain risk in disaggregated RAN environments
- The Open RAN and AI business case in 2026 – where operators see proven ROI vs. where the economics still don't work
- Vendor ecosystem reality check - consolidation trends, system integrator accountability, and supply chain sustainability

Participants

Moderator: Gabriel Brown - Senior Principal Analyst, Omdia

Bernard Bureau - VP, Wireless Strategy & Services, Telus

Viraj Abhayawardhana - Director, Network Strategy, Liberty Global

Sudhakar Pandey - General Manager RAN & NPOD BU, Rakuten Mobile

Sidd Chenumolu - Chief Solutions Architect, 1Finity

Panel Discussion: Building Intelligent, Differentiated, SLA-Ready Services

16:40 - 17:20

Mobile Services

- How FWA moves from a broadband alternative to a strategic, differentiated service platform
- From speed-based competition to guaranteed performance, experience tiers and premium monetisation
- The combined role of AI, 5G SA and 5G Advanced in enabling the next generation of FWA
- Where the biggest growth opportunities will come from next: enterprise, dense urban, premium consumer or new verticals
- What operators, vendors and ecosystem partners must do now to make intelligent FWA a reality

Participants

Moderator: John Yazlle - Head of Fixed Wireless Access, GSA 4G-5G FWA Forum

Mohammed Youssef - FWA Planning Manager, du

Cora Kress - Head of B2B Customer Lifecycle Services & Solutions, Telefónica

Marius Stricker - SVP of Engineering B2B Connectivity, Swisscom

Operator Address: Monetising 6G: What is the business case for telcos?

16:40 - 17:00

Future Networks Stage

- Expanding 5G-connected devices into the 6G era: how can we consumerise 6G past the business consumer case?
- Developing sensing capabilities and reducing costs to enable mass consumer adoption
- Leveraging alternative architectures for capacity and energy efficiency

Participants

Gerhard P Fettweis - Scientific Director & CEO / Vodafone Chair Professor, Barkhausen Institute / Vodafone

FTTH Council Address: EU Digital Network Act: Implications for Infrastructure and Retail Players

16:45 - 17:05
Fibre

- The DNA simplifies and harmonises rules across member states while emphasising wholesale operators' roles in market competitiveness.
- Explore direct application without national transposition, pricing challenge implications, and concerns that regulations fail to account for real operator costs.
- Understand the phased implementation timeline and prepare for regulatory changes that affect different market players distinctively.

Participants

Vincent Garnier - Director General, Fibre Council Europe

Operator Address: Multi-Agent Collaborative Intelligent O&M Platform

17:00 - 17:20
IP and Optical Transport

Panel Discussion: Balancing Regulator Requirements and Consumer Needs for Copper Switch-Off

17:05 - 17:45
Fibre

- The EU Digital Network Act mandates copper decommissioning by 2035, but significant challenges persist around implementation.
- Examine key paradoxes: copper customers represent a profitable legacy segment, rural areas lack viable fibre business cases, and only 50% of DSL customers have adequate mobile coverage alternatives.
- Explore country-specific approaches, regulatory guidance gaps, and practical strategies for managing the transition without stranding customers or destroying value.

Participants

Moderator: Martin Hanuška - Principal, Arthur D. Little
Paddy Paddison - CEO, INCA
Conal Henry - Founder & Chair, Fibrus
Francesco Rotunno - Head of EU Affairs, Open Fiber
Herbert Flatscher - Chairman of the Advisory Board, Open Fibre Austria (OFAA)

Moderator Closing Remarks

17:20 - 17:25
WiFi Networks & Services

Moderator Closing Remarks

17:45 - 17:50
Fibre

Network X Party

18:00 - 20:30
Headliners

Join us at the Network X Party – Circus Night at the Mirage, Vienna! This year's spectacular theme transforms the evening into a dazzling circus extravaganza. Immerse yourself in the magic of the circus with live entertainment, captivating performances, and a vibrant carnival atmosphere.

Network X Party

18:00 - 20:30
Fibre

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Network X Party

18:00 - 20:30
WiFi Networks & Services

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Network X Party

18:00 - 20:30
Data Centre Networks

Join us at the Network X Party – Circus Night at the Mirage, Vienna! This year's spectacular theme transforms the evening into a dazzling circus extravaganza. Immerse yourself in the magic of the circus with live entertainment, captivating performances, and a vibrant carnival atmosphere.

Network X Party

18:00 - 20:30
Mobile Networks

Join us at the Network X Party – Circus Night at the Mirage, Vienna! This year's spectacular theme transforms the evening into a dazzling circus extravaganza. Immerse yourself in the magic of the circus with live entertainment, captivating performances, and a vibrant carnival atmosphere.

Network X Party

18:00 - 20:30
VIP Roundtables

Join us at the Network X Party – Circus Night at the Mirage, Vienna! This year's spectacular theme transforms the evening into a dazzling circus extravaganza. Immerse yourself in the magic of the circus with live entertainment, captivating performances, and a vibrant carnival atmosphere.

SESSIONS

13TH OCTOBER - HEADLINERS, TRACKS, VIP ROUNDTABLES AND PARTNER EVENTS - 13/10/2026

Network X

13 - 15 October
2026
VIECON
Vienna, Austria

Network X Party

18:00 - 20:30
Future Networks Stage

Join us at the Network X Party – Circus Night at the Mirage, Vienna! This year’s spectacular theme transforms the evening into a dazzling circus extravaganza. Immerse yourself in the magic of the circus with live entertainment, captivating performances, and a vibrant carnival atmosphere.

Network X Party

18:00 - 20:30
Innovation Stage

Join us at the Network X Party – Circus Night at the Mirage, Vienna! This year’s spectacular theme transforms the evening into a dazzling circus extravaganza. Immerse yourself in the magic of the circus with live entertainment, captivating performances, and a vibrant carnival atmosphere.

Network X Party

18:10 - 20:40
Mobile Services

Join us at the Network X Party – Circus Night at the Mirage, Vienna! This year’s spectacular theme transforms the evening into a dazzling circus extravaganza. Immerse yourself in the magic of the circus with live entertainment, captivating performances, and a vibrant carnival atmosphere.

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Network X
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08:00	08:45 - Informa Welcome 08:50 - Moderator's Welcome 08:55 - Analyst Welcome 08:00 - Network X Registration Open	08:00 - Network X Registration Open	08:00 - Network X Registration Open	08:00 - Network X Registration Open	08:00 - Network X Registration Open	08:00 - Network X Registration Open	08:00 - Network X Registration Open	08:00 - Network X Registration Open	08:00 - Network X Registration Open	08:00 - Network X Registration Open	08:00 - Network X Registration Open
09:00	09:05 - Operator Keynote: Innovation, AI and the Future of Smart Regulation 09:20 - Beyond Connectivity: The Next Evolution of Network Platforms in the AI Era 09:35 - Keynote Panel: Investment, Regulation & Value Creation in Austria's AI-Driven Telecom Future										

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10:00	10:05 - Opera- tor Keynote Ad- dress: From Resilience to Competitive Advantage: How Extreme Conditions Are Redefining the Future of Telecommuni- cations 10:20 - Net- working Break								10:30 - Analyst Welcome 10:35 - Three Minute Mingles 10:40 - Opera- tor Address: Beyond the Western Mod- el: How Are CEE Operators Building for Growth?	10:30 - Broad- band Forum BAsE: Beyond Connectivity: Delivering and Monetising Value-Added Services	10:15 - Wel- come and in- troductions 10:30 - Imagin- ing your 'future leader self' and activities to re- alise your am- bition

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11:00	11:00 - Keynote Panel: Satellite's Strategic Moment: Where Telcos Go Next 11:30 - Full Control Over Hardware, Software and Data: Sovereignty in Practice 11:45 - Keynote Panel: The Great Telco Rebuild: M&A, Capital and Control in the AI Infrastructure Era							11:00 - Private Equity in Fiber: What's the Exit Strategy?	11:00 - Operator Address: How do CEE operators use operational efficiency as strategy? 11:20 - Panel Discussion: How are CEE Regulators Shaping Telecom Policy in a Changing EU Landscape?		11:00 - Defining key stakeholders and understanding your own room to maneuver 11:45 - Lunch and networking break

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12:00	12:15 - Net- working & Re- freshment Break							12:00 - Re- defining Con- sumer Value in the Connected Smart Home: Where are the Next Revenue Opportunities?	12:00 - Net- working Break 12:30 - Opera- tor Address: The Challenger Advantage: Winning Through Digital Disruption 12:50 - Opera- tor Address: Data Centres Move East: Is CEE becoming Europe's Digital Expansion Zone?	12:00 - ELFA Workshop	12:30 - Telco executive Q&A

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13:00		13:30 - Chair's Welcome Address 13:40 - Three-Minute Mingles 13:45 - Operator Address: Monetising Fiber Infrastructure: From Connectivity to Colocation, Edge and Beyond	13:30 - Chair's Welcome Address 13:45 - Three-Minute Mingles 13:50 - Operator Address: Transforming Home Routers into Smart Home Command Centers	13:30 - Analyst Welcome & Market Outlook 13:45 - Three Minute Mingles 13:50 - Operator Address: Evaluating Migration Strategies and Lessons Learned in SRv6 Deployment	13:30 - Analyst Welcome & Market Outlook 13:45 - Three Minute Mingles 13:50 - Operator Address: Inside Turkcell's Next-Gen Architecture: Building a Highly Programmable, Multi-Tenant Modular Data Center Network	13:30 - Analyst Welcome 13:45 - Three Minute Mingles 13:50 - Operator Address: From Research to Reality: Architecting AI-Native Telecom Networks	13:30 - Welcome Address and FWA Market Outlook 13:45 - Three-Minute Mingles 13:50 - Operator Address: FWA at Scale: Growth, Quality and the New Broadband Trade-offs		13:10 - Operator Panel: From 5G to Growth: The Next Play for CEE Operators	13:30 - ETSI Workshop 1: Telco-Edge-Cloud in the AI Era: Building an Open Federated Digital Infrastructure	13:00 - Setting priorities and understanding common obstacles 13:30 - Defining next steps and building accountability mechanism 13:40 - Closing reflections

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14:00		14:05 - Fireside Chat: Consolidation and Growth: Lessons learned and best practices for M&A in 2026 14:25 - Sponsor Address: Building Sustainable Fibre Economics: ARPU Thresholds and More 14:45 - Operator Address: From Build to Penetration: Navigating the Post-Construction Era	14:00 - Wi-Fi is no Longer the Product: The Race to Own the Intelligent Home Experience 14:20 - Operator Address: Creating Differentiation in a Commoditised Market 14:40 - Panel Discussion: TBC	14:10 - Sponsor Address: From Operational Efficiency to IP Business Agility with AI Automation 14:30 - Panel Discussion: The Future of IP-Optical Convergence	14:10 - Sponsor Address: AI-Powered Platforms for Predictive Data Centre Network Analytics 14:30 - Panel Discussion: Navigating Hyperscaler Partnerships and Competition	14:10 - Sponsor Address: Enabling AI-driven Autonomy at Scale 14:30 - Panel Discussion: Autonomous Networks: Current Limitations and the Path to Level 4 Autonomy	14:10 - Fixed and FWA Best Friends: Fail-safe Data, Voice and Services 14:30 - Panel Discussion: FWA at Scale: Growth, Quality and the New Broadband Trade-offs	14:00 - Spectrum Strategy and Regulatory Frameworks for the NTN Era	14:00 - Analyst Welcome 14:10 - 6G-IA Opening Address: From Hype to Blueprint: How Can We Build 6G? 14:30 - 6G-IA Panel: Is 6G a Complete Transformation or the Next Evolution?		

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15:00		15:05 - Net- working Break 15:45 - Fireside Chat: Technol- ogy Agnosti- cism: Are Con- verged Net- works the Fu- ture of Connec- tivity?	15:10 - Net- working Break 15:40 - Panel Discussion: AI- Driven Proac- tive Network Management	15:10 - Net- working Break	15:10 - Net- working Break	15:10 - Net- working Break	15:00 - From Connectivity to Outcomes: How software, AI and automa- tion are mak- ing networks work for peo- ple 15:20 - Net- working Break	15:00 - Cyber security is the new ARPU: How AI-native operators are turning protec- tion into rev- enue	15:10 - Opera- tor Ad- dress: How Can 6G Avoid the Hype, Com- plexity, and Cost Traps of 5G? 15:30 - Panel Discussion: How Will 6G and Satellites Converge to Deliver Truly Global Connec- tivity?	15:00 - Broad- band Forum BAsE: The Au- tonomous Edge: Opera- tionalising the AI-Native Net- work	

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VIECON

Vienna, Austria

TIME	HEADLINERS	FIBRE	WIFI NET- WORKS & SER- VICES	IP AND OPTI- CAL TRANS- PORT	DATA CENTRE NETWORKS	MOBILE NET- WORKS	MOBILE SER- VICES	VIP ROUNDTA- BLES	FUTURE NET- WORKS STAGE	INNOVATION STAGE	EMERGING LEADERS WORKSHOPS
16:00		16:05 - Panel Discussion: Future-Proofing Fibre: GPON Standardisation, AI Integration, & Convergence 16:45 - FTTH Council Address: EU Digital Network Act: Implications for Infrastructure and Retail Players	16:20 - Operator Address: Monetisation Beyond Speed 16:40 - Panel Discussion: Value-Added Services: Beyond the Connectivity Commodity	16:00 - Sponsor Address: Network Observability: Turning IP Data into Business Intelligence 16:20 - Operator Address: Preparing for Future Threats: Quantum-Safe IP Transport 16:40 - Fireside Chat: Disaggregation and Open Networking: Balancing Innovation, Cost Control, and Risk	16:00 - Address: Optical Networking for AI-Optimised Datacenters 16:20 - Analyst Address: Data Centre Connectivity Market Trends and Future Outlook 16:40 - Presentation: Telco Investment Strategies and Return Expectations	16:00 - Operator Address: What's Actually Scaling in AI Across the RAN Today? 16:20 - Sponsor Address: How Should Networks be Re-engineered to Support Changing RAN Traffic Patterns? 16:40 - Panel Discussion: Virtualised and Open RAN: Evolution Beyond the Hype	16:00 - Operator Address: From 4G Coverage to a 5G-First FWA Strategy 16:20 - Operator Address: The In-Home FWA Experience: From Installation to Differentiation 16:40 - Panel Discussion: Building Intelligent, Differentiated, SLA-Ready Services	16:00 - Building Customer Value: From Network APIs to AI-Ready Products	16:20 - Operator Address: 6G as Infrastructure for Physical AI 16:40 - Operator Address: Monetising 6G: What is the business case for telcos?		

SCHEDULE

13TH OCTOBER - HEADLINERS, TRACKS, VIP ROUNDTABLES AND PARTNER EVENTS - 13/10/2026

Network X
13 - 15 October 2026
VIECON
Vienna, Austria

TIME	HEADLINERS	FIBRE	WIFI NET- WORKS & SER- VICES	IP AND OPTI- CAL TRANS- PORT	DATA CENTRE NETWORKS	MOBILE NET- WORKS	MOBILE SER- VICES	VIP ROUNDTA- BLES	FUTURE NET- WORKS STAGE	INNOVATION STAGE	EMERGING LEADERS WORKSHOPS
17:00		17:05 - Panel Discussion: Balancing Regulator Requirements and Consumer Needs for Copper Switch-Off 17:45 - Moderator Closing Remarks	17:20 - Moderator Closing Remarks	17:00 - Operator Address: Multi-Agent Collaborative Intelligent O&M Platform							
18:00	18:00 - Network X Party	18:00 - Network X Party	18:00 - Network X Party	18:00 - Network X Party	18:00 - Network X Party	18:00 - Network X Party	18:10 - Network X Party	18:00 - Network X Party	18:00 - Network X Party	18:00 - Network X Party	

SESSIONS

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Network X 5km Run

07:30 - 08:00

Start the day right with the Network X 5km run! Meet like-minded attendees for a social and relaxed run along the river in Vienna!

Breakfast Briefing hosted by Omdia – 2027: Ready or Not | AI. Sovereignty. Disruption.

08:00 - 08:45

Join us on October 14 from 8:00 for breakfast and insights

Start your day at Network X Vienna with fresh pastries, hot drinks, and essential intelligence on the shifts reshaping telecom.

The forces disrupting telecom are accelerating. AI is moving from experimentation to real-world impact, and digital sovereignty is transforming technology and investment choices. The next network investment cycle is taking shape, from 5G-Advanced and 6G to AI-powered and increasingly autonomous networks.

A live, 40-min briefing for telecom executives navigating 2027's defining shifts

Join Omdia's telecoms research leaders for rapid-fire perspectives on what's changing, what it means for service and technology providers, and where they need to act next. From network economics and new revenue opportunities to resilience in the face of regulation, hear the priorities to think about now.

Omdia Research VP Dr Ronan de Renesse will set the scene with Omdia's Forces Shaping 2027, followed by rapid-fire analyst perspectives on what they mean for the telecom industry.

Five perspectives. Five minutes. One view of what's coming next.

Registration Open

08:45 - 08:55

Chairman's Welcome

08:55 - 09:00

Headliners

Participants

Ronan de Renesse - VP, Research, Telecoms, Omdia

Keynote Panel: Sovereignty, AI Factories & the Future of European Telecoms

09:00 - 09:30

Headliners

Participants

Moderator: Karim Taga - Managing Partner, Executive Committee, Global Head of Functional Practices, Arthur D Little

Panellist: Christoph Aeschlimann - Group CEO, Swisscom

Panellist: Milos Mastnik - CEO, CRA

Panellist: Ken Campbell - CEO, Play Poland

CEO Introduction

09:00 - 09:15

WiFi Networks & Services

Participants

Mr Tiago Rodrigues - President & CEO, Wireless Broadband Alliance

Converged Venue Deployments

09:15 - 09:35

WiFi Networks & Services

Participants

Mike Finley - CEO, Boingo Wireless

Sponsor Keynote: From Bits to Tokens: Reinventing the Future of Fixed Broadband Operations

09:30 - 09:45

Headliners

- Evolving from traditional bit-based infrastructure to intelligent, token-based business architectures that redefine value creation.
- Connectivity serves as the strategic foundation enabling this transformation, bridging legacy bit-based services with next-generation token-based ecosystems.
- By architecting core token operation capabilities across consumer, enterprise, and network domains, operators can capture new revenue streams and establish competitive differentiation in the AI-native economy.

Participants

Peter Hu - Vice President, ZTE Corporation

Next Generation Wi-Fi

09:35 - 09:55

WiFi Networks & Services

Participants

Matt MacPherson - Wireless CTO, Cisco

Keynote Panel: AI at the Top: The Leadership Decisions Defining the Next Decade

09:45 - 10:05

Headliners

- Who owns the AI strategy and budget
- Balancing short-term ROI with long-term capability building
- From pilots to scale, across the organisation
- Governance and organisational alliance
- Where executives are seeing real returns today

Participants

Moderator: Karim Taga - Managing Partner, Executive Committee, Global Head of Functional Practices, Arthur D Little

Panellist: Mariusz Gatza - CEO, Orange Slovensko

Panellist: Tamás Tábori - Chairman and CEO, 4iG Telecommunications Holding

Airties Presentation

09:55 - 10:15

WiFi Networks & Services

Participants

Metin Taskin - VP Innovation, Airties

Networking Break

10:05 - 11:00

Headliners

Intel Corp Presentation

10:15 - 10:35

WiFi Networks & Services

Analyst Welcome

10:30 - 10:40

Future Networks Stage

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Broadband Forum BAsE: Beyond the Bit: The Multi-Gigabit Access Evolution

10:30 - 12:00
Innovation Stage

As the "speed wars" reach a plateau in 2026, the focus of access technology has shifted from headline downstream numbers to the architectural flexibility required for a multi-service future. This session explores the modern reality of converged access, where disparate network architectures—from DOCSIS 4.0 HFC and mmWave FWA to 5G-PON FTTP—coexist under a unified SDN control plane.

We will dive into the technical and economic drivers behind these heterogeneous environments, examining how leading operators manage the brownfield transition without compromising service velocity. Rather than a "one-size-fits-all" solution, attendees will gain the cross-technology insights and architectural blueprints necessary to inform their 2027 roadmaps. By prioritising Quality of Experience (QoE) and software-defined agility over raw bitrate, this session equips planners to design "medium-agnostic" networks that are ready for the next decade of service innovation.

Participants

Benoit Bourneuf - Pre-Sales Director, KAON Broadband

Prakash Siva - SVP & Head of Technology & Architecture, Radisys

Eric Festraets - Strategic Marketing Director Fixed Networks, Nokia

Philippe Chanclo - Senior Expert, R&D, Orange

Paul Arola - Senior Design Specialist, Telus

Fan Xu - Chief Architect for Optical Access Network, Huawei Technologies

Coffee & Networking

10:35 - 11:15
WiFi Networks & Services

ETIS Address: Europe's Telecoms at a Turning Point – A CEE Strategic Outlook

10:40 - 11:00
Future Networks Stage

- How AI, new business verticals, and resilience & sovereignty are shaping European operators across CEE markets
- Strategic infrastructure investment in 5G, cloud-native networks, and next-generation technologies
- Navigating regulatory landscapes and emerging business models in the CEE region

Participants

Wim De Meyer - Managing Director, ETIS

Keynote Panel: Redefining the Future of Networks

11:00 - 11:30
Headliners

- Evolving the network from infrastructure to intelligent platform
- Embedding AI into core operations and decision-making
- Unlocking innovation through APIs and platform exposure
- Extending network reach with satellite and non-terrestrial integration
- Delivering a unified, software-driven network vision
- Monetising distributed AI and edge infrastructures

Participants

Moderator: Nicolai Schättgen - CEO, Match-Maker Ventures

Panellist: Bernd Loacker - CTIO, Drei Austria

Panellist: Volker Libovsky - CTIO, Magenta Austria

Panellist: David Boswarthick - Director of Strategy and Innovation, ETIS

Panellist: Christian Laque - CTO, A1 Austria

ETIS Panel: The Reinvented Operator – AI, New Verticals and Resilience: The CEE View

11:00 - 11:40
Future Networks Stage

- Using AI to improve network efficiency, cut costs, and automate processes across CEE telecom infrastructure
- Expanding into new business areas like cloud services, IoT, cybersecurity, and digital solutions to grow revenue
- Strengthening networks and operations to handle regional challenges, security threats, and market disruptions
- Evaluating what 5G opportunities are growing across Central and Eastern Europe
- Exploring regional collaboration across CEE markets to share resources, innovation, and accelerate digital transformation

Participants

Moderator: Wim De Meyer - Managing Director, ETIS

Welcome Address & Market Outlook

11:10 - 11:20
IP and Optical Transport

Participants

Michelle Lam - Senior Analyst, Analysys Mason

Moderator Introduction

11:15 - 11:20
WiFi Networks & Services

Participants

Steve Namaseevayum - VP Industry Engagement, Wireless Broadband Alliance

The Venue of the Future - How Openroaming Improves Data Driven Decision

11:20 - 11:35
WiFi Networks & Services

Participants

Carlos Sanchez - Telco Service Manager, Fira de Barcelona

Antonio Alvaro Montis Palos - Telecommunications Venue Manager, Fira de Barcelona

Three-Minute Mingles

11:20 - 11:25
IP and Optical Transport

Operator Address: Case Study: Future-Oriented Optical Metro Network

11:25 - 11:45
IP and Optical Transport

- Low Latency Metro Network
- Use cases of FMEC & network automation

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Keynote Panel: Shaping the 6G Era – From Vision to Sustainable Network Evolution | Led by NGMN

11:30 - 12:00
Headliners

- Defining an operator-driven roadmap for 6G
- Building flexible and AI-ready network architectures
- Simplifying the migration from 5G to 6G
- Delivering sustainable and economically viable network evolution
- Creating a resilient and open ecosystem for the 6G era

Participants

Moderator: Anita Döhler - CEO, NGMN Alliance

Panellist: Laurent Leboucher - EVP Networks & Group CTO, Orange Group

Panellist: Arash Ashouriha - SVP, Group Technology Innovation, Deutsche Telekom

Panellist: Luke Ibbetson - Head of Group R&D, Vodafone Group

Panellist: Bernard Bureau - VP, Wireless Strategy & Services, Telus

Overcoming Wi-Fi 8 Adoption for Service Providers

11:35 - 11:55
WiFi Networks & Services

- New Wi-Fi Standard Conundrum: Subscribers Enjoy Benefits only when both ends of the wireless link are upgraded to new standard
- How new technologies can Spur Faster Adoption, such as Wi-Fi 8
- New Implications for Service Providers

Participants

James C. Chen, Ph.D - VP, Product Technology Marketing, MediaTek

Operator Address: FWA as the Primary 5G Use Case – Not Just a Side Play

11:40 - 12:00
Future Networks Stage

- How operators are scaling FWA as a core revenue driver, not a stopgap
- Managing capacity, QoS, and energy impact with high home broadband usage on mobile networks
- Where FWA economics outperform fibre in low-density or cost-sensitive areas

Sponsor Address: Evolution of Optical Networks for AI/ION-2030

11:45 - 12:05
IP and Optical Transport

- Progress of ION-2030
- Key technology innovations of Huawei Next Generation OTN

Participants

Xiang Liu - Chief Scientist of Optical Communications Standards, Huawei

Self-Driving Networks are Real and Here

11:55 - 12:15
WiFi Networks & Services

Participants

Mittal Parekh - Senior Director Product & Solutions Marketing, HPE

Networking Break

12:00 - 13:30
Headliners

Sovereignty at Scale: How Are Telcos Redefining Supply Strategy in the AI Economy?

12:00 - 12:45
VIP Roundtables

- Which partnerships and infrastructure investments are telcos prioritizing to secure artificial intelligence compute, network capacity, and other critical technology resources?
- How can operators secure access to compute, chips, platforms, and infrastructure when hyperscalers benefit from greater purchasing power and global reach?
- Which supply-chain, geopolitical, or vendor-dependency risks are significant enough to influence investment decisions today, rather than remaining longer-term concerns?
- Are operators aiming for greater independence, deeper strategic partnerships, or selective dependency, and what does each model mean for long-term control?
- What concrete actions are required from governments and policymakers to make European technology sovereignty commercially viable without compromising speed, scale, or competitiveness?

Participants

Björn Schättgen - Chief Growth Officer, Match-Maker Ventures

Michael Buettler - Senior Director ICT Business & Products, Sunrise

Networking Break

12:00 - 12:30
Future Networks Stage

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ETSI Workshop 2: Telco AI-Native Infrastructure: an open discussion hosted by ETSI ISG NFV

12:00 - 13:30
Innovation Stage

The telecommunications industry is increasingly exploring AI-native network architectures and the potential role of agentic AI in areas such as network management, operations, security, and service orchestration. As these developments evolve, telecom cloud infrastructure is expected to play an important role in supporting new AI-enabled workloads and execution environments.

This raises important questions about how cloud-native and AI-native approaches can coexist, what infrastructure capabilities will be required, and how the industry can promote interoperability and alignment across diverse implementation models. This session will bring together stakeholders from across the ecosystem to exchange perspectives on the opportunities, challenges, and architectural considerations shaping the future of AI-native infrastructure in telecommunications. The session also provides an opportunity to discuss how ETSI Industry Specification Group on Network Functions Virtualisation (ISG NFV) can contribute to ongoing industry dialogue and standardisation efforts related to AI-native infrastructure.

Key Discussion Topics

1. ETSI ISG NFV Perspective: The evolution towards AI-native networks
2. Service Provider Perspective: Integrating AI-native capabilities into telecommunications networks
3. Service Provider Perspective: Opportunities and challenges for AI-native infrastructure in telco cloud environments
4. Vendor Perspective: Architectural considerations for AI-native infrastructure
5. Analyst Perspective: Global trends and industry outlook for AI-native networks
6. Panel discussion: the Role of standards in supporting interoperability and industry alignment

Participants

Joan Triay - Rapporteur, ETSI Industry Specification Group on Network Functions Virtualisation (ISG NFV) and Deputy Director, DOCOMO Euro-Labs / ETSI

Inderpreet Kaur - Principal Analyst, Telco Cloud and Network Automation, Omdia

Yoshihiro Nakajima - Chair of ETSI Industry Specification Group on Network Functions Virtualisation (ISG NFV) and Director Network Virtualization Platform, NTT DOCOMO / ETSI

Shuangyang Li - Director of Huawei Telco Cloud, dingpeng@huawei.com

Sponsor Address: Pluggables vs Traditional Line-Side Optics

12:05 - 12:25
IP and Optical Transport

- Comparing pluggable solutions versus traditional integrated line systems across capital costs, performance, and vendor implications.
- Demonstrating use case optimization by network segment: when pluggables excel in metro versus traditional systems for long-haul.
- Addressing interoperability testing and validation in multi-vendor environments, integration complexity, and transition strategies.

Participants

Christian Uremovic - Senior Director Product and Technology Marketing, Nokia

Connected Communities Forum Panel: Automation, Intelligence, and Optimization: How Wi-Fi 7 is driving intelligent connectivity innovation

12:15 - 12:45
WiFi Networks & Services

Panel Discussion: AI-Powered Automation for Optical Network Operations

12:25 - 13:05
IP and Optical Transport

- Discussing how AI-powered platforms automate capacity planning, fault prediction, traffic optimisation, and proactive maintenance.
- Exploring how AI/ML enables predictive analytics: predicting failures, optimizing modulation formats, and adjusting network parameters.
- Addressing integration with legacy systems, data requirements for AI training, ROI justification, and skills requirements.

Participants

Moderator: Daniel King - Principal Consultant, Old Dog Consulting

Rafael Canto Palancar - Transport & IP Transport Manager, Telefonica

Ricard Vilalta - Chair of ETSI SDG TeraFlowSDN (TFS) Convenor of ETSI TC NET, ETSI / CTTC

Haomian Zheng - Principal Standard Delegate Huawei Optical Transport Network, Huawei

Panel Discussion: Networks Under Pressure: How are CEE Markets Redefining Resilience and Security?

12:30 - 13:10
Future Networks Stage

- Wartime and geopolitical resilience lessons from countries like Ukraine and the Baltics.
- Keeping networks live through power loss, cyber risk, and physical threats.
- Satellite, backup power, and cross-border redundancy in practice.
- Sovereign, resilient network infrastructure ensuring national security during geopolitical, cyber, and physical crises.
- Why CEE strategies are a preview of future global challenges, and a testbed for crisis-ready network architecture for the rest of the industry.

Participants

Moderator: Diana Gorelik - Principal Analyst, Omdia

Kristina Mandić - Chief Wholesale Officer, MTEL

Lunch & Networking

12:45 - 13:45
WiFi Networks & Services

Lunch Break

13:05 - 14:00
IP and Optical Transport

Chair's Welcome Address

13:30 - 13:40
Fibre

Participants

Kerry Baker - Lead Industry Analyst, Ookla

Welcome Address & Market Outlook

13:30 - 13:45
Data Centre Networks

Participants

Dimitris Mavrikis - Senior Research Director, ABI Research

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Analyst Welcome

13:30 - 13:45
Mobile Networks

Participants

James Kirby - Principal Analyst, Analysys Mason

Welcome Address and NTN/Satellite Market Outlook

13:30 - 13:35
Mobile Services

Participants

Dario Talmesio - Global Research Director, Service Provider Strategy & Regulation, Omdia

Analyst Welcome

13:30 - 13:40
Future Networks Stage

Participants

Jean-Luc Lemmens - President, IDATE

Broadband Forum BAsE: The Operator's View of the Opportunities in 2027 and Beyond

13:30 - 15:00
Innovation Stage

This operator-only, roundtable panel will synthesise and amplify the preceding BAsE sessions, bringing together frontline leaders to discuss and debate the commercial execution of an AI-enabled, medium-agnostic broadband network.

The discussion will bridge the gap between technical architecture and business viability, exploring topics, such as how a converged SDN control plane handles the brownfield transition across various architectures, including PON, DOCSIS, and FWA.

Panellists will share real-world perspectives on operationalising AI-active networks to achieve measurable OPEX reductions while leveraging standardised telemetry gathering methods, such as USP/TR-369, to deploy high-ARPU, value-added services. Cut through the market hype and walk away with an unvarnished view of how top-tier operators are positioning their platforms to capitalise on the next wave of service innovation in 2027 and beyond.

Three-Minute Mingles

13:35 - 13:40
Mobile Services

Three-Minute Mingles

13:40 - 13:45
Fibre

Operator Address: Putting NTN D2D in Context; an Ofcom Study into UK Mobile Services Performance

13:40 - 14:00
Mobile Services

- Reviewing Ofcom's recent Mobile Connectivity analysis
- Discussing what good looks like for a smartphone user
- Identifying areas where performance is poor
- Exploring the play-off between terrestrial cell sites and NTN D2D
- Understanding the optimal role of NTN D2D in future mobile networks

Participants

Andy Sutton - Director of Technology & Mobile, Ofcom

Standards Address: 3GPP Status Report - 6G Use Cases and Service Requirements

13:40 - 14:00
Future Networks Stage

- Looking at the latest 3GPP standardisation progress and timeline for 6G development
- Assessing key 6G technical requirements: speed, latency, connectivity, and sensing
- Exploring new architectural approaches integrating AI and cloud-native designs

Participants

Feifei Lou - TSG SA WG1 Vice-Chair, 3GPP

Operator Address: Transforming Water Infrastructure Through Fibre-Optic Leak Detection

13:45 - 14:05
Fibre

- How to convert fibre cables into thousands of virtual sensors that detect leak signatures while filtering background noise from traffic and construction.
- Continuous 24/7 monitoring that complements traditional survey methods, enabling earlier intervention and targeted field team deployment to specific Points of Interest.
- Reduced carbon emissions by minimised excavation work and leverage existing infrastructure for scalable deployment.
- Trials programmes that have generated tangible, cost-saving results for utilities and unlocking revenue streams for network operators.

Participants

Trevor Linney - Network Technology Director, Openreach

Moderator Introduction

13:45 - 13:50
WiFi Networks & Services

Participants

Bruno Tomas - CTO, Wireless Broadband Alliance

Three-Minute Mingles

13:45 - 13:50
Data Centre Networks

Three-Minute Mingles

13:45 - 13:50
Mobile Networks

Intelligent Infrastructure: Connecting how we Live, Work, Play and Care

13:50 - 14:05
WiFi Networks & Services

Participants

Jeff Platon - VP of Marketing, Wi-Fi Alliance

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Operator Address: Architecting Lossless AI Network Fabric

13:50 - 14:10

Data Centre Networks

- The 800G Fabric Blueprint: Technical deep dive into designing a high-capacity, lossless N*800G network cluster optimized for massive AI workloads.
- RoCEv2 Optimization: Advanced techniques for tuning RDMA over Converged Ethernet to eliminate packet loss and maximize GPU-to-GPU communication efficiency.
- Congestion and Buffer Management: Overcoming the microsecond-level traffic bursts and telemetry anomalies inherent to high-density AI clusters.

Participants

Osman Akkaya - Principal Data Center IP Network Engineer, Turkcell

Operator Address: 5G Core Network Evolution & Challenges

13:50 - 14:10

Mobile Networks

- How are operators and vendors working to scale cloud-native 5G core networks effectively?
- Automating operations with AI, closed-loop assurance and zero touch lifecycle management
- Monetising the core through APIs, network slicing and new enterprise focused business models

Participants

Rico Chemnitz - Senior Head of Network Architecture & Digital Transformation, Drei Austria

Broadband Development Congress Opening and Welcome Remarks

14:00 - 14:10

Headliners

Participants

Martin Creaner - Director General, World Broadband Association

Dr. Li Zhengmao - Chairman, World Broadband Association

Analyst Address: The Trend of the AI-Oriented All Optical Network with Low Latency and High Reliability

14:00 - 14:20

IP and Optical Transport

- The requirement of AI Era
- The Next Generation All optical network for AI DCI and AI DCA

Participants

Emir Halilovic - Research Director, Global Data

Operator Address: Scaling Satellite IoT: Where Integrated Connectivity Delivers Real Value

14:00 - 14:20

Mobile Services

- IoT at scale: how satellite + terrestrial is enabling reliable, global connectivity for critical use cases
- Proven deployments: lessons from sectors such as energy, logistics, maritime, and remote operations
- Coverage beyond the edge: extending IoT from patchy coverage to truly ubiquitous, continuous connectivity
- Deployment models: practical approaches to integrating multi-orbit satellite with existing IoT networks
- Pricing realities: which use cases can sustain the additional cost of satellite connectivity – and which cannot
- Standards evolution: the role of 3GPP NTN in accelerating adoption while balancing flexibility and interoperability

Participants

Jens Olejak - Head of Satellite IoT, Deutsche Telekom

Why Telco Innovation Isn't Scaling: Where Does Accountability Really Sit?

14:00 - 14:45

VIP Roundtables

- At what stage is value being lost: R&D, productisation, commercialisation, or go-to-market execution?
- Who ultimately owns innovation success in telcos today, and does that structure incentivise or block revenue creation?
- What trade-offs are operators making between incremental improvements vs disruptive bets, and how is capital being allocated across both?
- Which organisational models are actually delivering repeatable revenue outcomes, not just pilots?
- How do you leverage innovations from SMEs and deploy solutions from project-led collaborations?

Participants

Guy Redmill - Managing Director, Redmill Communication Ltd

Trevor Linney - Network Technology Director, Openreach

Operator Address: What Does it Mean for 6G to be Truly AI-Native by Design?

14:00 - 14:20

Future Networks Stage

- How will AI be embedded directly into protocols, control planes, and orchestration?
- Model lifecycle management becoming a core network capability
- Preparing late-5G infrastructure to support AI workloads on the path to 6G
- Using AI to drive energy efficiency and continuous network optimisation

Participants

Mohammad Reza Shikh-Bahaei - Professor of Telecommunications, King's College London

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Operator Address: Fibre Sensing Opportunities as a Fibre Telco

14:05 - 14:25
Fibre

- Opportunities in Fiber Sensing : Orange's fiber infrastructure offers significant opportunities for fiber sensing applications. With a vast network of FTTH (Fiber to the Home) and other fixed access technologies, Orange is well-positioned to leverage fiber sensing for various use cases, enhancing network maintenance and security.
- Use Cases and Applications : Fiber sensing can be applied to numerous terrestrial applications using FTTx infrastructure. These include smart city traffic management, security and safety monitoring, energy distribution network health, geological hazard detection, and infrastructure auditing. Specific examples include detecting intrusions, monitoring structural health, and preventing vandalism.
- Orange is experimenting with fiber sensing, a technology that transforms existing fiber-optic infrastructure into distributed sensors capable of detecting "events" in real time
- Orange conducts fiber sensing project, in partnership with VIAVI, Lightsonic, Febus Optics which utilize light backscattering and AI to accurately locate water leaks near fiber networks

Participants

Philippe Chanclou - Senior Expert, R&D, Orange

The Dawn of Wi-Fi 8

14:05 - 14:25
WiFi Networks & Services

From Infrastructure to Impact: Designing Networks for Real-World Value Creation

14:10 - 14:30
Headliners

- **Monetising Quality of Experience:** Moving from speed-based pricing to value-based models that align network investment with measurable customer outcomes
- **Use Case-Driven Architecture:** Designing network capabilities around specific applications (remote healthcare, smart manufacturing, immersive entertainment) rather than generic bandwidth
- **Feedback Loops that Matter:** Implementing real-time user experience data to drive network optimization and investment prioritization

The keynote will be followed by the WBBA Broadband Excellence Awards winner announcement for the following category:

- Network & Infrastructure Innovation Excellence Award

Industry Association Address: Understanding the AI Supercycle from a European Perspective

14:10 - 14:30
Data Centre Networks

- AI-Driven Data Center Growth — How the AI Supercycle is transforming European data center demand and creating new requirements for fiber infrastructure.
- Market Opportunities for Fiber Owners — The commercial opportunities emerging for fiber infrastructure providers in the expanding data center and interconnect ecosystem.
- Fibre Council Europe's Role — How the council is bringing the community together and driving market development in this new era

Participants

Jon Baldry - Chair, Data Centre and DC Interconnect Committee, Fibre Council Europe

Sponsor Address: Do AI Agents Dream of Your Bank Accounts?

14:10 - 14:30
Mobile Networks

- Cybersecurity is shifting from device protection to people-centric defense as AI-powered scams, impersonations, and account takeovers now span multiple channels simultaneously
- Traditional endpoint security cannot detect or stop modern threats that target users' identities, accounts, and digital presence across their entire online lives
- For telcos, adopting user-centric cybersecurity strategies will become a critical market differentiator as AI agents accelerate both threats and defense capabilities

Participants

Razvan Todor - VP, Strategic Partnerships and Alliances, CSG, Bitdefender

Sponsor Address: Enabling Multi-Vendor Flexibility with Open Optical & Disaggregation

14:20 - 14:40
IP and Optical Transport

- Demonstrating open optical solutions that enable multi-vendor interoperability and reduce vendor lock-in.
- Showcasing how disaggregated architectures give telcos independent selection of transponders, line systems, and management software.
- Addressing testing protocols for multi-vendor interoperability, performance validation frameworks, quality assurance processes, and support models.

Panel Discussion: Regulating Satellite Innovation: Spectrum Policy for the Next Phase of NTN Growth

14:20 - 14:50
Mobile Services

- How regulators can support satellite and NTN innovation while maintaining fair, efficient and coordinated spectrum use
- The policy challenge of enabling terrestrial and non-terrestrial services to coexist within an increasingly hybrid connectivity landscape
- Licensing, authorisation and access models: where existing frameworks support innovation, and where they may need to evolve
- Managing interference, cross-border coordination and international alignment in a more complex satellite environment
- How regulators can balance innovation, competition, resilience and strategic autonomy in satellite connectivity
- What policy priorities should shape the next phase of satellite and NTN deployment

Participants

Moderator: Antoine Grenier - Partner - Space & Tech, Analysys Mason

Nina Percival - Director, Space Spectrum and Authorisation Policy, Ofcom

Afke Schaart - EVP International Affairs, Eutelsat

Panel Discussion: Beyond 5G: One6G's Vision for 6G Technologies and Transformative Use Cases

14:20 - 15:00
Future Networks Stage

- Enabling advanced autonomous driving and connected mobility through next generation cellular solutions
- Addressing 6G security, trust, and privacy challenges in distributed cloud architectures
- Transforming healthcare and education with advanced wireless e-health and remote learning applications
- Advancing manufacturing capabilities through enhanced connectivity, computation, and energy-efficient networks
- Harmonising global standardisation efforts and spectrum allocation strategies for accelerated 6G market adoption

Participants

Moderator: Jean-Luc Lemmens - President, IDATE

Mohammad Reza Shikh-Bahaei - Professor of Telecommunications, King's College London

Sponsor Address: Operating Fibre Networks at Scale: Automation, AI, and Predictive Intelligence

14:25 - 14:45
Fibre

The fibre network of the future will do far more than transport data. As operators deploy XGS-PON and 50G-PON to deliver multi-gigabit connectivity, the same fibre infrastructure can simultaneously serve as a distributed sensing platform. This presentation explores the technological evolution of PON networks and showcases how Distributed Fiber Optic Sensing (DFOS) enables applications ranging from infrastructure monitoring and asset protection to smart cities and critical infrastructure management. By converging communications and sensing on a common fibre infrastructure, operators can unlock new operational insights, enhance network resilience, and create innovative value-added services.

Participants

Claudio Emanuel Rodrigues - Head of Optical Devices and Components Development, Altice Labs

The AI-Native Network: How the Wi-Fi 8 Generation is Reshaping Broadband Infrastructure

14:25 - 14:45
WiFi Networks & Services

Participants

Craig Herro - Director, Business Development, Qualcomm

AI-Powered Networks: Delivering Intelligence, Not Just Pipes

14:30 - 14:55
Headliners

- **Personalised Service Delivery:** Leveraging AI to dynamically adjust network resources based on individual user behavior, application requirements, and context
- **Delivering AI at the Edge:** Practical examples of operators powering AI experiences at the edge
- **Predictive Network Management:** Using AI to anticipate congestion, prevent outages, and optimise traffic routing before users experience degradation

The keynote will be followed by the WBBA Broadband Excellence Awards winner announcement for the following categories:

- AI-Driven Excellence Award
- Ecosystem Collaboration Excellence Award

Networking Break

14:30 - 16:00
Data Centre Networks

Panel Discussion: Navigating 5G Standalone and 5G Advanced: Turning Architecture into Revenue

14:30 - 15:10
Mobile Networks

- Lessons from early 5G SA deployment - integration challenges, automation and assurance gaps, device and ecosystem readiness
- How can operators position themselves as long-term enterprise partners in a fragmented landscape?
- Enterprise demand for network slicing and guaranteed performance
- Private networks and public-network slicing convergence
- What 5G Advanced capabilities (uplink, RedCap, AI-native features) actually unlock new monetisation models beyond connectivity

Participants

Moderator: James Kirby - Principal Analyst, Analysys Mason

Mónica Sala Gomez - Chief Network Officer, MasOrange

Cigdem Mareski - Head of B2B Technical Delivery, Telefónica

Gonzalo Escuder - Head of Mobile Network Operations, ANTEL Uruguay

Roman Mach - Business Development Manager, Comarch

Fireside Chat: Standardisation and Interoperability – Enabling Multi-Vendor Optical Networks

14:40 - 15:00

IP and Optical Transport

- Exploring the importance of open standards for network expansion, vendor diversity, and pluggable optics interoperability.
- Discussing integration challenges, comprehensive testing and certification requirements for multi-vendor deployments, and supply chain risks.
- Learning how standardisation fosters innovation, reduces costs, and the role of validation frameworks in ensuring quality.

Participants

Moderator: Adrian Farrel - Founder, Old Dog Consulting

Sunil Piyarlall - Executive, Network Architecture and Modelling, Openserve

Operator Address: TBC

14:45 - 15:05

Fibre

Panel Discussion: Wi-Fi 8 and Beyond: The 2030 Innovation Roadmap

14:45 - 15:15

WiFi Networks & Services

Participants

Rolf de Vegt - VP, Technical Standards, Qualcomm

Networking Break

14:50 - 15:40

Mobile Services

Cloud-Native Innovation: Accelerating Time-to-Market for Next-Gen Services

14:55 - 15:15

Headliners

- **Edge Computing for Latency-Sensitive Applications:** Enabling real-time gaming, AR/VR, and autonomous systems through distributed cloud infrastructure at the network edge
- **Developer Ecosystem Enablement:** Creating API marketplaces and sandbox environments that allow third-party innovators to build on network capabilities
- **Rapid Service Iteration:** Reducing application launch cycles from months to weeks through containerization, microservices, and automated deployment pipelines

The keynote will be followed by the WBBA Broadband Excellence Awards winner announcement for the following category:

- Broadband, Cloud & Future Applications Excellence Award

Networking Break

15:00 - 16:00

IP and Optical Transport

IP & Optical Convergence for the AI Era: Strategic Implications for Revenue, Operations, and Market Positioning

15:00 - 15:45

VIP Roundtables

- What business case are operators building for IP-optical convergence—and how are promised OpEx savings and operational simplification being weighed against architectural transformation costs, integration complexity, and new skill requirements?
- Are AI workloads, distributed compute demands and DC-to-DC traffic patterns impacting investment strategies?
- Where are operators seeing revenue opportunities from unified transport architectures?
- What do operators require to operationalise converged networks – where are the gaps between vendor promises and deployment realities?

Participants

Emir Halilovic - Research Director, Global Data

Networking Break

15:00 - 15:30

Future Networks Stage

ETSI Workshop 3: Towards the future Agentic AI based F6G optical networks

15:00 - 16:30

Innovation Stage

Optical networking is becoming the foundational infrastructure for accessing AI-based services. The workshop, hosted by ETSI Industry Specification Group on Fifth Generation Fixed Network (F5G) and ETSI Industry Specification Group on Zero-touch network and Service Management (ZSM), will explore how novel optical networking architectures can enable enterprise customers to access AI computing resources hosted within operator networks. In parallel, ETSI has launched the F6G initiative to define the next generation of optical network capabilities required to support seamless access to and operation of AI computing services. As the industry moves towards Agentic AI within F6G environments, optical network operations are expected to become increasingly simplified and efficient. These topics will be examined from multiple perspectives, including those of network operators, industry experts, and academia, providing a comprehensive view of the opportunities and challenges ahead for AI-enabled optical networking.

Discussion points:

- Use cases for AI in F5G advanced optical networks
- The path from F5G Advanced to F6G
- AI in Autonomous Networks
- How agentic standards unlock L4 autonomy

Networking Break

15:05 - 15:45

Fibre

Networking Break

15:10 - 16:00

Mobile Networks

SESSIONS

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Beyond Connectivity: Reimagining the Customer Journey in the AI Era

15:15 - 15:50

Headliners

- **Enterprise-Grade AI Integration Across Operational Environments** – How enterprises are deploying AI-enabled infrastructure to transform user experience and operational efficiency beyond traditional connectivity models
- **Proactive Intelligence for Mission-Critical Operations** – Leveraging AI-driven diagnostics and predictive analytics to identify and resolve network performance issues
- **Unified Experience Across Distributed Infrastructure** – Ensuring consistent, high-performance service delivery as users and devices move between enterprise campuses, mobile networks, IoT ecosystems, and vertical-specific environments
- **Demand-Side Innovation: When Enterprises Become Network Architects** – taking control of connectivity as an enterprise by deploying advanced broadband, IP, and AI infrastructure tailored to their unique operational requirements

The panel discussion will be followed by the **WBBA Broadband Excellence Awards winner announcement for the following category:**

- Connected Digital Life Excellence Award

Coffee & Networking

15:15 - 15:45

WiFi Networks & Services

Academic Address: Core Network Advancements in 6G: Practical Implementation with the Open6GCore Toolkit

15:30 - 15:50

Future Networks Stage

- Explore cutting-edge 6G core network advancements and their transformative impact on next-generation telecommunications infrastructure
- Discover practical implementation strategies using the Open6GCore toolkit to bridge the gap between theoretical innovation and real-world deployment
- Learn from hands-on experience in addressing technical challenges and operationalising 6G core network capabilities in production environments

Participants

Marius Corici - Director of the Software-based Networks Division, Fraunhofer FOKUS Institute

5GAA Presentation

15:40 - 15:50

Mobile Services

Participants

Olaf Eckart - Senior Expert Partner Management / NTN Lead at 5GAA, BMW Group / 5GAA

Operator Address: Keeping Customers Connected: Resilience Built Inside the Optical Transceiver

15:45 - 16:05

Fibre

- Integrated optical protection inside the transceiver, including signal monitoring, decision-making, and automatic route switching.
- Automatic switching to a backup optical route when signal loss is detected, helping maintain customer connectivity during physical cable failures.
- Validated performance of approximately 20 ms module-level switching and traffic recovery within 40 ms in the tested environment.
- Demonstrated in a live customer network as a practical approach to improving access network resilience.

Participants

Jeong-shik Kim - Vice President of the Network Division, KT Corporation

Moderator Introduction

15:45 - 15:50

WiFi Networks & Services

Participants

Steve Andrews - Board Advisor and NED, Wireless Broadband Alliance

Digital Inclusion and Economic Growth: Networks as Community Infrastructure in the Age of AI

15:50 - 16:15

Headliners

- **Bridging the AI-Divide: Beyond Connectivity to Intelligence Access** – Practical network deployment models for extending AI-powered services to underserved rural and urban communities
- **AI-Enabled Smart City Applications with Measurable Impact** – Real-world case studies demonstrating how AI-driven services delivering tangible ROI for municipalities
- **Public-Private Partnership Models for AI Readiness** – Successful frameworks for sharing infrastructure costs, AI capability development, and equitable benefits between operators, governments, and community organizations

The keynote will be followed by the **WBBA Broadband Excellence Awards winner announcement for the following categories:**

- Smart Gigacity Excellence Award
- Smart Communities & Digital Government Excellence Award

Security First: Trust in Digital Living Spaces

15:50 - 16:10

WiFi Networks & Services

Participants

Irvind Ghai - VP, Product and Strategy, Silicon Labs

Mr Tiago Rodrigues - President & CEO, Wireless Broadband Alliance

Panel Discussion: Direct-to-Device: Hype, Reality, and the Telco Opportunity

15:50 - 16:20
Mobile Services

- D2D reality: what works today vs what's still limited
- Consumer use cases: emergency, messaging, basic services
- Business models: free safety vs premium services
- Partnership dynamics: satellite vs operator control
- Delayed adoption: why some operators are holding back on D2D
- Customer ownership: who owns the user

Participants

Moderator: Luke Kehoe - Lead Analyst, Ookla

Gregor Kellershohn - Commercial Product Management SatCom, Deutsche Telekom

Olaf Eckart - Senior Expert Partner Management / NTN Lead at 5GAA, BMW Group / 5GAA

Mahmoud Khafagy - Vice President of Product Management, Elveo

Peter Ziegelwanger - Head of Technology & Operations, A1 Telekom Austria

Fireside chat: How Do We Build Resilient and Secure 6G Networks for a High-Risk World?

15:50 - 16:10
Future Networks Stage

- How operators and regulators can build resilience into 6G from the ground up, ensuring networks can withstand cyber threats, outages, and geopolitical risk
- Embedding security into 6G standards, architectures, and supply chains to protect critical infrastructure and maintain trust
- Enabling secure, mission-critical services while balancing openness, interoperability, and ecosystem innovation

Participants

Rana Kamill - Network Architecture and Standards Senior Manager, BT

Operator Address: Optical Networks as the Foundation for 5G and AI-RAN

16:00 - 16:20
IP and Optical Transport

- Demonstrating open optical solutions that enable multi-vendor radio infrastructure integration, reduce vendor lock-in, and accelerate 5G network densification and AI-RAN deployment timelines.
- Showcasing how disaggregated optical architectures give telcos independent selection of fronthaul/midhaul transport, radio units, and AI-driven network management platforms to optimize 5G performance and economics.
- Addressing testing protocols for multi-vendor optical-radio interoperability, AI-RAN performance validation frameworks, 5G service assurance processes, and operational support models for converged networks.

Participants

Rashad Hasanli - Chief Technology Officer, Azerconnect Group

Analyst Address: Scale Across: The New Competitive Battleground for Telcos in AI Data Centre Infrastructure

16:00 - 16:20
Data Centre Networks

- Examining why scale across represents a greater opportunity for telcos.
- Leveraging existing fibre assets to capture high-margin interconnect revenue.
- Assessing competitive positioning, technology requirements, and go-to-market strategies in this emerging market.

Participants

Dimitris Mavrakis - Senior Research Director, ABI Research

Operator Address: How does Cloudifying the Network Transform Operations across Domains?

16:00 - 16:20
Mobile Networks

- How does cloud-native core, OSS/BSS, and RAN shift operations toward CI/CD, automation, and new platform models?
- Why do SBA APIs and cloud tooling increase operational and security risk without new governance and assurance?
- How can a cloud-and-AI approach improve resilience, security, and closed-loop operations across the network?

Participants

Michal Sewera - Head of Cloud Native 5G Core DevOps, Deutsche Telekom

Building the Table Together: Men and Women Reshaping Telco Leadership

16:00 - 16:45
VIP Roundtables

- What barriers are currently holding women back in the industry? Exploring the hidden structural obstacles beyond work-life balance, including informal networks, unconscious bias, and the sponsorship gap.
- Understanding each other - what do we need to know? Creating space for honest dialogue: the questions men are afraid to ask and the truths women wish were heard.
- Moving forward - how can we work together? Identifying concrete actions for men, women, and organisations to drive meaningful change in the next 30 days and beyond.
- Accountability and impact: what does success look like? Defining measurable outcomes and commitments to ensure this conversation leads to real transformation in immediate future.

Participants

Ruth Brown - Senior Principal Analyst, Omdia

Natali Delić - Chief Strategy and Digital Officer, Executive Board Member, Telekom Srbija

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Operator Address: How Self-Healing Networks are Helping Operators to Prevent and Reduce Downtimes

16:05 - 16:25
Fibre

- Agentic AI and advanced OSS platforms are enabling networks that can forecast problems, automatically redirect traffic, and dispatch technicians before subscribers' experience disruption.
- Leverage historical data, computing resources, and deterministic network characteristics to implement predictive maintenance frameworks.
- Deliver operational cost reductions without energy-intensive AI models, ensuring economic viability.
- Real-world implementation throughout the network, balancing innovation with operational efficiency and sustainability.

Participants

Bruno Cornaglia - Fixed Access Senior Manager, Vodafone

The Home of the Future - Connectivity 2030

16:10 - 16:25
WiFi Networks & Services

Panel Discussion: Shaping 6G Globally: Spectrum, Standards and the Path to Harmonisation

16:10 - 16:50
Future Networks Stage

- How regulators and operators can align spectrum strategy across regions, balancing new bands and sharing models
- The role of standards and policy in shaping RAN evolution while ensuring interoperability across markets
- How value will shift between hardware and software in 6G, and what this means for competition, sovereignty, and ecosystem balance
- Overcoming cross-border integration challenges to enable globally scalable 6G services and avoid fragmentation
- Designing 6G frameworks that are flexible, future-proof, and aligned across governments to support long-term innovation and investment

Participants

Moderator: Jean-Luc Lemmens - President, IDATE

Feifei Lou - TSG SA WG1 Vice-Chair, 3GPP

Gerhard P Fettweis - Scientific Director & CEO / Vodafone Chair Professor, Barkausen Institute / Vodafone

Emerging Technologies in Action: From Hype to High-Impact Deployment

16:15 - 16:40
Headliners

- **Network Digital Twins for Predictive Planning:** Using virtual replicas of physical networks to simulate upgrades, test configurations, and optimize investments before deployment
- **Quantum-Safe Security Implementation:** Practical roadmaps for transitioning to post-quantum cryptography to protect long-term data integrity as quantum computing advances threaten current encryption standards
- **Satellite-Terrestrial Convergence:** Integrating low-earth orbit (LEO) satellite connectivity with fiber networks to deliver seamless coverage in remote areas, maritime environments, and disaster recovery scenarios

The keynote will be followed by the WBBA Broadband Excellence Awards winner announcement for the following categories:

- Excellence in Emerging Technology & Solutions Award
- Digital Inclusion & Sustainable Connectivity Excellence Award

Panel Discussion: Navigating the Telco Economic Challenge – Cost, Revenue, and Sustainability

16:20 - 17:00
IP and Optical Transport

- Confronting exponential traffic growth driven by AI, video, and IoT without proportional revenue increases.
- Discussing the role of energy-efficient technologies and sustainability initiatives in reducing operational costs.
- Debating how telcos balance cost-reduction strategies with investment needs for competitive positioning.

Participants

Moderator: Michelle Lam - Senior Analyst, Analysys Mason

Semih Caliskan - Managing Director, Colt Technology Services

Davide Di Labio - Associate Partner, Telecommunication, Media & Technology, KPMG Italy

Daniel King - Principal Consultant, Old Dog Consulting

Analyst Address: Don't Believe the Hype: Get AI to Work on Your Own Terms

16:20 - 16:40
Data Centre Networks

- Pace AI adoption based on your own requirements, capabilities and resources
- Assess operational and cultural readiness to the changes AI introduces
- Set realistic monetisation estimates
- Don't underestimate the initial effort to integrate AI in the existing network infrastructure

Participants

Monica Paolini - Principal, Senza Fili

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Operator Address: Building a Horizontal Telco Cloud: A Practical Blueprint for Network Evolution

16:20 - 16:40
Mobile Networks

- Unified platform shift: Moving from siloed stacks to a single cloud platform for fixed and mobile, with operator-led integration of multiple partners.
- Automation-first model: Using Kubernetes, GitOps, and lifecycle automation to speed deployments from months to days.
- Future-ready foundation: Enabling AI-driven operations and sharing key lessons for scalable telco cloud transformation.

Participants

Franz Seiser - VP, Tribe Lead T-DAT, Deutsche Telekom

Operator Address: Seamless Connectivity: Integrating Satellite into the Operator Network Strategy

16:20 - 16:40
Mobile Services

- Delivering a unified experience: consistent connectivity across terrestrial and satellite networks
- Handover vs roaming: when seamless continuity matters, and when managed transitions are sufficient
- Operational execution: turning multi-network complexity into scalable, reliable services
- Setting customer expectations: addressing inherent differences in satellite performance, indoor usage, bandwidth and latency
- Organizational shift: aligning network, IT, and commercial teams around new connectivity models
- Customer value: enabling new services while maintaining control over quality and experience

Innovator Address - The Reliability Revolution: Why Uptime Trumps Bandwidth

16:25 - 16:45
Fibre

- Consumers increasingly value reliability over speed, with fibre's exceptional uptime becoming a key differentiator against cable networks experiencing frequent outages.
- Where DOCSIS 4.0 has already been deployed and coax speeds are comparable to fibre networks, discover the decisive factor in consumer expectations.
- Examine how to position network resilience as a primary value proposition, measure and communicate reliability metrics effectively, and build customer loyalty through consistent service delivery.

Participants

Mr Thomas Nogues - Executive Advisor, CableLabs

Managed Wi-Fi: The MDU Competitive Advantage

16:25 - 16:45
WiFi Networks & Services

After Gigabit: How to Measure and Defend the Experience You Deliver

16:30 - 16:50
Innovation Stage

- What is the post-gigabit gap? We discuss how gigabit tiers and speed tests no longer predict customer satisfaction, and why there is a gap between what the network reports and what the subscriber perceives.
- How to measure experience credibly, not proprietarily: How an ITU-T standardized QoE model (P.1203) turns video startup time, resolution, stalling, and adaptation into a MOS that tracks human perception.
- What the data reveals: real measurements of the network-experience gap in action.
- A vision of the future: pushing measurement to the edge. We make the case for running user-side QoE on the CPE itself – an open call for partners.

Participants

Werner Robitza - Managing Director & Co-Founder, AVEQ

Whitepaper Release Ceremony

16:40 - 16:55
Headliners

The following WBBA whitepapers will be released during this session:

- Resilient IP Networks for Sustainable and Secure Global Connectivity

Panel Discussion: Preparing Networks for Quantum-Safe Security

16:40 - 17:20
Data Centre Networks

- Understanding how quantum-safe encryption ensures secure connectivity against future threats for high-value financial and government applications.
- Addressing resource-intensive adoption, keeping pace with photonic integration advancements, and meeting latency requirements for trading systems.
- Exploring how proactive implementation builds trust, positions telcos as security leaders, and enables premium pricing for certified secure connectivity.

Participants

Moderator: Dimitris Mavrakis - Senior Research Director, ABI Research

Rafael Canto Palancar - Transport & IP Transport Manager, Telefonica

Mr Amarjit Singh - Cyber Security Strategy Manager / Quantum Safe Migration Research & Strategy, Vodafone

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Panel Discussion: Who Really Controls the Cloud and Edge, and Does Sovereignty Still Scale?

16:40 - 17:20
Mobile Networks

- Defining sovereignty beyond data location: control, governance and operational autonomy
- The role of hyperscalers, telcos and governments in shared cloud-edge environments
- Sovereign cloud, national stacks and “trusted edge” initiatives: progress vs reality
- Balancing resilience, innovation and cost against regulatory and geopolitical pressure
- What sovereignty means in practice for AI workloads, critical infrastructure and 5G/6G edge

Participants

Moderator: Robert Ambrose - CEO and Co-Founder, Caretta Research

Andrea Calvi - Head of Technology Innovation, TIM

Diego Lopez - Chair of ETSI Technical Committee DATA & Senior Technology Expert, Telefónica / ETSI

David McKean - InfraCo Division Director, BT Group

LMT Presentation

16:40 - 17:00
Mobile Services

Participants

Angelina Bekasova - Space Strategy and Partnerships Lead, LMT

Operator Address: Multi-Gigabit FWA: The Terrestrial Answer to Europe's Last 30%

16:45 - 17:05
Fibre

- Multi-gigabit wireless is here now - 2+ Gbps symmetric delivered commercially, XGS-PON-class performance, no civil works
- Spectrum abundance is the unlock - 14 GHz unlicensed at 60 GHz, 10 GHz light-licensed at E-band, 3+ GHz licensed at 26 GHz also available in certain countries; multi-gig up to 10+ km with rain resilience
- Success-based economics - capex incurred at connection, sub-18-month payback, days not months to activate a new area
- LEO complements, FWA carries the load - satellite fills non-LOS gaps ensuring near 100% install success and the scattered few, FWA serves every clustered premise at a fraction of the cost per bit

Participants

Chris Voudouris - CTO / Director, GigaRadio

Panel Discussion: The MDU Opportunity: Technology and Business Models for Multi-Tenant Connectivity

16:45 - 17:15
WiFi Networks & Services

Participants

Crane H. Yang - Secretary-General, WAA Alliance

Closing Remarks

16:55 - 17:00
Headliners

Participants

Martin Creaner - Director General, World Broadband Association

Panel Discussion: Fixed, FWA or Satellite? Building the Right Broadband Mix by Market, Density and Economics

17:00 - 17:40
Mobile Services

- Where fibre remains the default — and where FWA or satellite deliver stronger economics or faster reach
- How operators are thinking about rural, peri-urban, enterprise, temporary-site and resilience use cases
- When satellite is best positioned as a primary broadband offer, and when it works better as a complement or backup
- How FWA and satellite can coexist within a broader hybrid broadband strategy rather than compete head-on
- What changes when the decision is driven by cost-to-serve, speed to market, customer type or service guarantee
- How operators avoid channel conflict and product confusion across multiple access technologies

Participants

Moderator: Emma Buckland - Research Director, STL Partners

Annamaria Vamos - Senior Business Development Manager Inflight Services & Satellite Commercial Hub, Deutsche Telekom

Richard Snaith - Senior Business Development, Amazon LEO

Dr. Terje Jensen - SVP, Global Business Security Officer, Telenor

Aaron Partouche - Innovation Director, Colt Technology Services

Yuliya Daineko - Head of B2C Partnerships & Strategic Solutions, A1 Group

Panel Discussion: From Passive Fibre to Intelligent Networks: The Rise of AI-Driven Automation

17:05 - 17:45
Fibre

- AI agents enable real-time autonomous decision-making and immediate fault response, reducing OpEx, but requires higher upfront investment in edge computing infrastructure and ongoing agent management costs.
- AI for big-data processing to create predictive maintenance models offers lower initial deployment costs and centralised computational resources.
- Compare operational agility and reduced downtime against lower infrastructure complexity and CapEx expenditure.
- Evaluate which approach—or hybrid combination—best aligns with your network's operational priorities, integration challenges, budget constraints, and service level objectives.

Participants

Moderator: Dan Grossman - Principal, NetAccess Futures

Manuel Aguiar - SVP of Business & Operations Support Systems, Altice Labs

Chris Voudouris - CTO / Director, GigaRadio

Afnan Ahmed - Director Technology Strategy & Architecture, Telenor

Jean-François Jestin - Head of Innovation Department in Fixed Access Networks and HomeLAN Connectivity, Orange

WBA Annual Industry Awards 2026 Sponsored by IronWiFi

17:15 - 18:10
WiFi Networks & Services

Participants

Stephen Brobst - Advisor to the CEO, IronWiFi

Mr Tiago Rodrigues - President & CEO, Wireless Broadband Alliance

Moderator Closing Remarks

17:45 - 17:50
Fibre

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End of Day One

18:10 - 18:15
WiFi Networks & Services

Participants

Mr Tiago Rodrigues - President & CEO, Wireless
Broadband Alliance

WGC EMEA Networking Drinks Sponsored by Boingo Wireless and Cisco

18:15 - 19:15
WiFi Networks & Services

Network X Awards

18:30 - 22:30
Headliners

Industry leaders will gather at the Museum of Applied Arts (MAK) on for an extraordinary celebration, recognizing the innovations and achievements shaping the future of telecoms.

Network X Awards

18:30 - 22:30
Fibre

Industry leaders will gather at the Museum of Applied Arts (MAK) on for an extraordinary celebration, recognizing the innovations and achievements shaping the future of telecoms.

Network X Awards

18:30 - 22:30
IP and Optical Transport

Industry leaders will gather at the Museum of Applied Arts (MAK) on for an extraordinary celebration, recognizing the innovations and achievements shaping the future of telecoms.

Network X Awards

18:30 - 22:30
Data Centre Networks

Industry leaders will gather at the Museum of Applied Arts (MAK) on for an extraordinary celebration, recognizing the innovations and achievements shaping the future of telecoms.

Network X Awards

18:30 - 22:30
Mobile Networks

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Network X Awards

18:30 - 22:30
Mobile Services

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Network X Awards

18:30 - 22:30
VIP Roundtables

Industry leaders will gather at the Museum of Applied Arts (MAK) on for an extraordinary celebration, recognizing the innovations and achievements shaping the future of telecoms.

Network X Awards

18:30 - 22:30
Future Networks Stage

Industry leaders will gather at the Museum of Applied Arts (MAK) on for an extraordinary celebration, recognizing the innovations and achievements shaping the future of telecoms.

Network X Awards

18:30 - 22:30
Innovation Stage

Industry leaders will gather at the Museum of Applied Arts (MAK) on for an extraordinary celebration, recognizing the innovations and achievements shaping the future of telecoms.

SCHEDULE

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VIECON

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TIME	HEADLINERS	FIBRE	WIFI NETWORKS & SERVICES	IP AND OPTICAL TRANSPORT	DATA CENTRE NETWORKS	MOBILE NETWORKS	MOBILE SERVICES	VIP ROUNDTABLES	FUTURE NETWORKS STAGE	INNOVATION STAGE
07:00	07:30 - Network X 5km Run	07:30 - Network X 5km Run	07:30 - Network X 5km Run	07:30 - Network X 5km Run	07:30 - Network X 5km Run	07:30 - Network X 5km Run	07:30 - Network X 5km Run	07:30 - Network X 5km Run	07:30 - Network X 5km Run	07:30 - Network X 5km Run
08:00	08:55 - Chairman's Welcome 08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open	08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open	08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open	08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open	08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open	08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open	08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open	08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open	08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open	08:00 - Breakfast Briefing hosted by Omdia – 2027: Ready or Not AI. Sovereignty. Disruption. 08:45 - Registration Open
09:00	09:00 - Keynote Panel: Sovereignty, AI Factories & the Future of European Telecoms 09:30 - Sponsor Keynote: From Bits to Tokens: Reinventing the Future of Fixed Broadband Operations 09:45 - Keynote Panel: AI at the Top: The Leadership Decisions Defining the Next Decade		09:00 - CEO Introduction 09:15 - Converged Venue Deployments 09:35 - Next Generation Wi-Fi 09:55 - Airties Presentation							

SCHEDULE

14TH OCTOBER - HEADLINERS, TRACKS, VIP ROUNDTABLES AND PARTNER EVENTS - 14/10/2026

Network X

13 - 15 October 2026

VIECON

Vienna, Austria

TIME	HEADLINERS	FIBRE	WIFI NETWORKS & SERVICES	IP AND OPTICAL TRANSPORT	DATA CENTRE NETWORKS	MOBILE NETWORKS	MOBILE SERVICES	VIP ROUNDTABLES	FUTURE NETWORKS STAGE	INNOVATION STAGE
10:00	10:05 - Networking Break		10:15 - Intel Corp Presentation 10:35 - Coffee & Networking						10:30 - Analyst Welcome 10:40 - ETIS Address: Europe's Telecoms at a Turning Point – A CEE Strategic Outlook	10:30 - Broadband Forum BASE: Beyond the Bit: The Multi-Gigabit Access Evolution
11:00	11:00 - Keynote Panel: Redefining the Future of Networks 11:30 - Keynote Panel: Shaping the 6G Era – From Vision to Sustainable Network Evolution Led by NGMN		11:15 - Moderator Introduction 11:20 - The Venue of the Future - How Open-roaming Improves Data Driven Decision 11:35 - Overcoming Wi-Fi 8 Adoption for Service Providers 11:55 - Self-Driving Networks are Real and Here	11:10 - Welcome Address & Market Outlook 11:20 - Three-Minute Mingles 11:25 - Operator Address: Case Study: Future-Oriented Optical Metro Network 11:45 - Sponsor Address: Evolution of Optical Networks for AI/ION-2030					11:00 - ETIS Panel: The Reinvented Operator – AI, New Verticals and Resilience: The CEE View 11:40 - Operator Address: FWA as the Primary 5G Use Case – Not Just a Side Play	

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12:00	12:00 - Networking Break		12:15 - Connected Communities Forum Panel: Automation, Intelligence, and Optimization: How Wi-Fi 7 is driving intelligent connectivity innovation 12:45 - Lunch & Networking	12:05 - Sponsor Address: Plugables vs Traditional Line-Side Optics 12:25 - Panel Discussion: AI-Powered Automation for Optical Network Operations				12:00 - Sovereignty at Scale: How Are Telcos Redefining Supply Strategy in the AI Economy?	12:00 - Networking Break 12:30 - Panel Discussion: Networks Under Pressure: How are CEE Markets Redefining Resilience and Security?	12:00 - ETSI Workshop 2: Telco AI-Native Infrastructure: an open discussion hosted by ETSI ISG NFV
13:00		13:30 - Chair's Welcome Address 13:40 - Three-Minute Mingles 13:45 - Operator Address: Transforming Water Infrastructure Through Fibre-Optic Leak Detection	13:45 - Moderator Introduction 13:50 - Intelligent Infrastructure: Connecting how we Live, Work, Play and Care	13:05 - Lunch Break	13:30 - Welcome Address & Market Outlook 13:45 - Three-Minute Mingles 13:50 - Operator Address: Architecting Lossless AI Network Fabric	13:30 - Analyst Welcome 13:45 - Three-Minute Mingles 13:50 - Operator Address: 5G Core Network Evolution & Challenges	13:30 - Welcome Address and NTN/Satellite Market Outlook 13:35 - Three-Minute Mingles 13:40 - Operator Address: Putting NTN D2D in Context; an Ofcom Study into UK Mobile Services Performance		13:30 - Analyst Welcome 13:40 - Standards Address: 3GPP Status Report - 6G Use Cases and Service Requirements	13:30 - Broadband Forum BASE: The Operator's View of the Opportunities in 2027 and Beyond

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14:00	14:00 - Broadband Development Congress Opening and Welcome Remarks 14:10 - From Infrastructure to Impact: Designing Networks for Real-World Value Creation 14:30 - AI-Powered Networks: Delivering Intelligence, Not Just Pipes 14:55 - Cloud-Native Innovation: Accelerating Time-to-Market for Next-Gen Services	14:05 - Operator Address: Fibre Sensing Opportunities as a Fibre Telco 14:25 - Sponsor Address: Operating Fibre Networks at Scale: Automation, AI, and Predictive Intelligence 14:45 - Operator Address: TBC	14:05 - The Dawn of Wi-Fi 8 14:25 - The AI-Native Network: How the Wi-Fi 8 Generation is Reshaping Broadband Infrastructure 14:45 - Panel Discussion: Wi-Fi 8 and Beyond: The 2030 Innovation Roadmap	14:00 - Analyst Address: The Trend of the AI-Oriented All Optical Network with Low Latency and High Reliability 14:20 - Sponsor Address: Enabling Multi-Vendor Flexibility with Open Optical & Disaggregation 14:40 - Fireside Chat: Standardisation and Interoperability – Enabling Multi-Vendor Optical Networks	14:10 - Industry Association Address: Understanding the AI Supercycle from a European Perspective 14:30 - Networking Break	14:10 - Sponsor Address: Do AI Agents Dream of Your Bank Accounts? 14:30 - Panel Discussion: Navigating 5G Standalone and 5G Advanced: Turning Architecture into Revenue	14:00 - Operator Address: Scaling Satellite IoT: Where Integrated Connectivity Delivers Real Value 14:20 - Panel Discussion: Regulating Satellite Innovation: Spectrum Policy for the Next Phase of NTN Growth 14:50 - Networking Break	14:00 - Why Telco Innovation Isn't Scaling: Where Does Accountability Really Sit?	14:00 - Operator Address: What Does it Mean for 6G to be Truly AI-Native by Design? 14:20 - Panel Discussion: Beyond 5G: One6G's Vision for 6G Technologies and Transformative Use Cases	

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15:00	15:15 - Beyond Connectivity: Reimagining the Customer Journey in the AI Era 15:50 - Digital Inclusion and Economic Growth: Networks as Community Infrastructure in the Age of AI	15:05 - Network-ing Break 15:45 - Operator Address: Keeping Customers Connected: Resilience Built Inside the Optical Transceiver	15:15 - Coffee & Networking 15:45 - Modera- tor Introduction 15:50 - Security First: Trust in Digital Living Spaces	15:00 - Network-ing Break		15:10 - Network-ing Break	15:40 - 5GAA Presentation 15:50 - Panel Discussion: Di- rect-to-Device: Hype, Reality, and the Telco Opportunity	15:00 - IP & Opti- cal Convergence for the AI Era: Strategic Impli- cations for Rev- enue, Operations, and Market Posi- tioning	15:00 - Network- ing Break 15:30 - Academ- ic Address: Core Network Ad- vancements in 6G: Practical Im- plementation with the Open6GCore Toolkit 15:50 - Fireside chat: How Do We Build Resilient and Secure 6G Networks for a High-Risk World?	15:00 - ETSI Workshop 3: To- wards the future Agentic AI based F6G optical net- works

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16:00	16:15 - Emerging Technologies in Action: From Hype to High-Impact Deployment 16:40 - Whitepaper Release Ceremony 16:55 - Closing Remarks	16:05 - Operator Address: How Self-Healing Networks are Helping Operators to Prevent and Reduce Downtimes 16:25 - Innovator Address - The Reliability Revolution: Why Up-time Trumps Bandwidth 16:45 - Operator Address: Multi-Gigabit FWA: The Terrestrial Answer to Europe's Last 30%	16:10 - The Home of the Future - Connectivity 2030 16:25 - Managed Wi-Fi: The MDU Competitive Advantage 16:45 - Panel Discussion: The MDU Opportunity: Technology and Business Models for Multi-Tenant Connectivity	16:00 - Operator Address: Optical Networks as the Foundation for 5G and AI-RAN 16:20 - Panel Discussion: Navigating the Telco Economic Challenge – Cost, Revenue, and Sustainability	16:00 - Analyst Address: Scale Across: The New Competitive Battleground for Telcos in AI Data Centre Infrastructure 16:20 - Analyst Address: Don't Believe the Hype: Get AI to Work on Your Own Terms 16:40 - Panel Discussion: Preparing Networks for Quantum-Safe Security	16:00 - Operator Address: How does Cloudifying the Network Transform Operations across Domains? 16:20 - Operator Address: Building a Horizontal Telco Cloud: A Practical Blueprint for Network Evolution 16:40 - Panel Discussion: Who Really Controls the Cloud and Edge, and Does Sovereignty Still Scale?	16:20 - Operator Address: Seamless Connectivity: Integrating Satellite into the Operator Network Strategy 16:40 - LMT Presentation	16:00 - Building the Table Together: Men and Women Reshaping Telco Leadership	16:10 - Panel Discussion: Shaping 6G Globally: Spectrum, Standards and the Path to Harmonisation	16:30 - After Gigabit: How to Measure and Defend the Experience You Deliver
17:00		17:05 - Panel Discussion: From Passive Fibre to Intelligent Networks: The Rise of AI-Driven Automation 17:45 - Moderator Closing Remarks	17:15 - WBA Annual Industry Awards 2026 Sponsored by IronWifi				17:00 - Panel Discussion: Fixed, FWA or Satellite? Building the Right Broadband Mix by Market, Density and Economics			

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18:00	18:30 - Network X Awards	18:30 - Network X Awards	18:10 - End of Day One 18:15 - WGC EMEA Network-ing Drinks Spon-sored by Boingo Wireless and Cis-co	18:30 - Network X Awards	18:30 - Network X Awards	18:30 - Network X Awards	18:30 - Network X Awards	18:30 - Network X Awards	18:30 - Network X Awards	18:30 - Network X Awards

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Registration Open

08:00 - 08:55

Analyst Welcome

09:00 - 09:10
Headliners

Participants

Marc Einstein - Research Director, Counterpoint Research

Operator Keynote: From Connecting People to Connecting Our (Intelligent) World

09:10 - 09:30
Headliners

Understanding the AI shift. Enabling what comes next.

Participants

Volker Libovsky - CTIO, Magenta Austria

CEO Introduction

09:15 - 09:25
WiFi Networks & Services

Participants

Mr Tiago Rodrigues - President & CEO, Wireless Broadband Alliance

AIDA Case Study: Enterprise Wi-Fi Excellence

09:25 - 09:40
WiFi Networks & Services

Participants

Gordon Poppe - CIO, AIDA

Fireside Chat: Scaling AI in Telco: Driving Scale While Maintaining Local Relevance

09:30 - 09:50
Headliners

- Building centrally vs adapted locally – across AI, digitisation, automation and customer-facing innovation
- Unlock commercial impact through AI in sales, operations, and customer experience
- Balance group-wide platforms with strong local market relevance and differentiation
- Enable “develop once, deploy many” with the right operating model and governance
- Building customer trust as AI becomes more visible in interactions and services

Participants

Moderator: Nicolai Schättgen - CEO, Match-Maker Ventures

Melinda Szabo - CEO, T-Mobile Czech Republic & Slovak Telekom

Wi-Fi Design Standards Innovation

09:40 - 09:50
WiFi Networks & Services

Participants

Luke Kehoe - Lead Analyst, Ookla

Operator Keynote: AI in Action: Transforming Network Operations at SK Telecom

09:50 - 10:10
Headliners

Participants

Dr. Takki Yu - Vice President, Head of Infra Tech Office, SK Telecom

AI-Powered Smart WLAN for an Intelligent Digital World

09:50 - 10:10
WiFi Networks & Services

Participants

Crane H. Yang - Secretary-General, WAA Alliance

Networking & Refreshment Break

10:10 - 11:30
Headliners

Wi-Fi HaLow Field Trials: IoT at Scale

10:10 - 10:30
WiFi Networks & Services

Enterprise Connectivity Forum Panel

10:30 - 11:00
WiFi Networks & Services

Participants

Mittal Parekh - Senior Director Product & Solutions Marketing, HPE

Analyst Welcome

10:30 - 10:40
Future Networks Stage

AI Innovation Workshop

10:30 - 11:35
Innovation Stage

Operator Address: Entering CEE: Where the Opportunities Are and How to Win

10:40 - 11:00
Future Networks Stage

- The CEE investment opportunity: Underserved fibre markets, strong data growth, and wireless-led models creating attractive entry points
- Cracking market entry: Navigating fragmented competition, local pricing pressure, and diverse regulatory frameworks
- De-risking investments: Leveraging partnerships, JVs, and infrastructure sharing with established regional players

Participants

Kristina Mandić - Chief Wholesale Officer, MTEL

Coffee & Networking

11:00 - 11:30
WiFi Networks & Services

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Fiber, FWA, and Satellite: Optimizing the Broadband Portfolio

11:00 - 11:45
VIP Roundtables

- Where are operators prioritising investment today? And which access models are being deprioritised or scaled back?
- In which scenarios is satellite emerging as a viable primary solution vs a complementary layer, and what partnership models are making this commercially viable?
- What trade-offs are shaping decisions between network control, cost efficiency, speed to market, and coverage expansion?
- How are operators adapting their go-to-market strategies as competitive dynamics and overbuild pressure reshape broadband economics?
- What strategic bets made today are most likely to create long-term advantage - or become stranded investments?

Participants

Dario Talmesio - Global Research Director, Service Provider Strategy & Regulation, Omdia

Rana Khanafer - Senior Vice President of Telco Cloud, Orange

Operator Address: Making Fibre Pay: Finding Sustainable FTTH Growth in CEE

11:00 - 11:20
Future Networks Stage

- With fibre investment accelerating across the region, which business models are proving most resilient in competitive and lower-density CEE markets?
- How can operators and altnets drive customer uptake, improve penetration rates, and build stronger ROI without overspending on acquisition?
- What lessons can CEE players learn from successful challenger strategies on differentiation, wholesale partnerships, and network monetisation?

Participants

Giuseppe Bavota - Head of Procurement Governance, Vendor Management, Subcontractors, Procurement Support, Open Fiber

Panel Discussion: How do Emerging Market Constraints Drive Faster Innovation and Sharper Decision-Making?

11:20 - 12:00
Future Networks Stage

- Innovation under constraint – how do operators innovate, differentiate, and compete when competitive markets leave no room for error?
- Thin margins, high churn: competing successfully where price pressure, portability, and customer switching are relentless
- How are business models and challenger strategies evolving?
- How innovative CEE markets force tighter governance, quicker execution, and smarter risk management
- Global takeaway: Why CEE market strategies are highly transferable to larger markets facing saturation and slowing growth

Participants

Cem Çelebiler - CEO, Turknet

Tin Dutkovic - Devices Portfolio Specialist - CPE/ FWA / MBB Devices, A1 Telekom Croatia

Krzysztof Urbanski - Head of M&A Poland, Orange Polska

Chair's Welcome Address

11:30 - 11:40
Fibre

Moderator Introduction

11:30 - 11:35
WiFi Networks & Services

Welcome Address & Market Outlook

11:30 - 11:40
IP and Optical Transport

Participants

Michelle Lam - Senior Analyst, Analysys Mason

Welcome Address & Market Outlook

11:30 - 11:40
Data Centre Networks

Participants

Grace Langham - Senior Analyst, Analysys Mason

Analyst Welcome

11:30 - 11:45
Mobile Networks

Participants

Christoph Uferer - Partner, Arthur D. Little

Welcome Address and Network API/NaaS Outlook

11:30 - 11:45
Mobile Services

Participants

Marc Einstein - Research Director, Counterpoint Research

Automotive Connectivity Experiences Evolution

11:35 - 11:50
WiFi Networks & Services

Participants

Philip O'Connor - Senior Researcher, Honda Motor EU

Analyst Welcome

11:35 - 11:40
Innovation Stage

Three-Minute Mingles

11:40 - 11:45
Fibre

Three-Minute Mingles

11:40 - 11:45
IP and Optical Transport

Three-Minute Mingles

11:40 - 11:45
Data Centre Networks

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Workshop: Quantum Readiness: Up-skilling and cross-skilling teams for quantum deployment

11:40 - 12:40
Innovation Stage

- Why operators need to prepare for quantum technologies and how to become quantum-ready
- How to expand your talent-pool and what operators should look for in candidates
- What level of education and skills are required – physicists, engineers, practitioners
- How to structure your quantum-aware workforce - Quantum-native teams vs embedded quantum-expertise

Participants

Garth Haley - Quantum Trainer & Business Development Manager, Qureca

Operator Address: The Take Rate Challenge: Converting Infrastructure into Customers

11:45 - 12:05
Fibre

- Effective marketing strategies and consumer awareness campaigns that drive conversion from homes passed to active customers.
- Why cheap mobile broadband creates barriers to fibre adoption and how to position fixed fibre against wireless alternatives.
- Understand customer segmentation strategies and targeted messaging that resonate with different demographics.

Operator Address: Case Study: AI-Enabled Network Automation Drives Operational Efficiency

11:45 - 12:05
IP and Optical Transport

- OTNSpirit Empowers Optical Transport Network O&M Upgrades
- NCE-T Accelerates Network Transition Toward AN L4 Intelligence

Participants

Erhan Eraydin - Chief Network Officer, Vodafone Türkiye

Operator Address: Leading as a Woman in the Data Centre Network Industry

11:45 - 12:05
Data Centre Networks

- Building technical leadership careers as women in data centers – exploring progression from technical contributor to senior decision-maker in predominantly male environments.
- Diversity as competitive advantage – how different perspectives and problem-solving approaches strengthen engineering and operational teams.
- Practical insights for women and allies – authentic lessons on confidence, career development, and actionable strategies for industry professionals.

Participants

Sujin Kim - Senior Manager, Network, Global, Vantage Data Centers

Three-Minute Mingles

11:45 - 11:50
Mobile Networks

Three-Minute Mingles

11:45 - 11:50
Mobile Services

Automation and Cloud: Simplifying Network Complexity

11:50 - 12:10
WiFi Networks & Services

Operator Address: AI-Driven Threats vs. AI-Driven Defence

11:50 - 12:10
Mobile Networks

- How AI is accelerating attacks, enabling highly targeted, automated, and scalable threats at network speed
- How operators are using AI to fight back, detecting anomalies, fraud, and signalling abuse faster than human-led operations
- What it takes to operationalise AI-driven security at scale, from data readiness and automation to trust, governance, and accountability

Participants

Dr. Terje Jensen - SVP, Global Business Security Officer, Telenor

Operator Address: Beyond Connectivity: Turning Infrastructure into B2B Growth

11:50 - 12:10
Mobile Services

- Leveraging existing network capabilities to create new customer and revenue opportunities
- Building the next generation of network services around enterprise needs
- Delivering seamless customer experiences through integrated service models
- Connecting network investments with commercial success and customer outcomes
- What leading operators are doing to accelerate growth, retention and monetization

Participants

Cigdem Mareski - Head of B2B Technical Delivery, Telefónica

Cora Kress - Head of B2B Customer Lifecycle Services & Solutions, Telefónica

Telcos and Hyperscalers: Who Captures the Value in the AI Data Centre Ecosystem?

12:00 - 12:45
VIP Roundtables

- As operators shift toward hyperscaler partnerships, where are they gaining scale and where are they losing control over margin and customer ownership?
- Where can operators play differentiated, high-value roles in hyperscaler relationships beyond commoditised infrastructure provision?
- What partnership models strike the right balance between speed, capital efficiency, and long-term strategic independence?
- How are operators positioning themselves to capture AI and cloud workload growth without becoming infrastructure providers in someone else's platform?

Participants

Ian Redpath - Research Director Transport Networks and Components, Omdia

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Operator Address: Tailored Solutions for Open Access Models

12:05 - 12:25

Fibre

- Wholesale-only operators require rapid ISP onboarding capabilities, standardisation for seamless multi-ISP operations, and operational efficiency at scale when serving hundreds of retail partners.
- Open Access Identification Number standards and how standardisation creates opportunities in wholesale markets.
- Help wholesale operators evaluate solutions and enable openness and flexibility.

Operator Address: Leveraging Coherent Pluggable Optics for Next-Generation Optical Convergence

12:05 - 12:25

IP and Optical Transport

- Examining advances of coherent pluggable optics from early technology for shorter reach DCI application to using advanced techniques enabling broader applications covering network operators' diverse network.
- Analysing potential benefits of IP over WDM, demonstrating and comparing performance using different coherent pluggable optics variants in practical network applications.
- Discussing key considerations and challenges for network evolution from today's conventional network to efficient IP over WDM network architecture for future growth.

Participants

Yu Rong Zhou - Principal Researcher, BT

Analyst Address: Presentation from Analysys Mason

12:05 - 12:25

Data Centre Networks

Participants

Simon Sherrington - Research Director, Analysys Mason

Use Cases of Wi-Fi Networks in the Power Sector for Enhancing Public Safety

12:10 - 12:25

WiFi Networks & Services

Participants

Jun-Churl Yoon - Vice President, KEPCO

Sponsor Address: How can Vendors Redefine Network-Level Security for AI-Era Telecom Threats?

12:10 - 12:30

Mobile Networks

- Why telecom-specific, carrier-grade security platforms are essential to stop fraud and attacks at the network layer
- How AI-driven automation enables real-time defence at national and cross-border scale
- How deep integration with OSS/BSS and network control speeds detection and response

Operator Address: What should be the role of telcos in the AI era?

12:10 - 12:30

Mobile Services

- Sovereignty is the latest paradigm shift.
- Constant crises highlight the need for flexibility and control provided by NaaS.
- Business leaders have FOMO (Fear of Missing Out) when it comes to AI.

Participants

Benjamin Vigouroux - Vice President, Digital Infrastructure, Orange Business

Panel discussion: Private 5G: Missed Opportunity or Quiet Success Story?

12:10 - 12:50

Future Networks Stage

- Why have private 5G revenues fallen short of industry expectations?
- Should operators continue investing in private networks or focus on AI, edge and data centre opportunities instead?
- Have systems integrators captured more value than telecom operators?
- Is private 5G best viewed as a niche vertical solution rather than a mass-market growth engine?
- What operator business models have actually worked?
- Looking ahead to 2030: what would convince today's sceptics they were wrong?

Participants

Olivier Loridan - Senior Analyst, Telco B2B Solutions, Omdia

Panel Discussion: Wholesale vs. Vertical Integration: Choosing Your Market Model

12:25 - 13:05

Fibre

- Operational efficiency differences between wholesale-focused and vertically integrated business models.
- Long-term sustainability implications of each approach, including capital efficiency, market penetration rates, and profitability potential.
- Understand how regulatory environments shape these strategic choices and influence competitive dynamics across different European jurisdictions.
- Real-world examples of both models and which approach best aligns with your specific market conditions, regulatory frameworks, and organizational capabilities.

Participants

Moderator: Gabriel Mohr - Partner, Arthur D. Little

Steffen Oefner - VP Strategic Network Partnering & Wholesale / Tribe Lead WholeX, Magenta

Robert Aouad - CEO, Isocel SA

Mr Riku Pääri - CTO, Lounea

Icía Martínez Núñez - Director of Governance and Corporate Communications, Onivia

Converged Security: Enabling Safe Enterprise Growth

12:25 - 12:45

WiFi Networks & Services

Fireside Chat: From Connectivity to Value-Added Services: Monetising Optical Transport

12:25 - 12:45

IP and Optical Transport

- Exploring premium transport services: network slicing, guaranteed latency SLAs, dedicated wavelengths, and dark fibre offerings.
- Discussing service differentiation: tiered portfolios, dynamic slicing, and value-based pricing models.
- Debating customer segmentation, competitive positioning, and new revenue streams through network slicing.

Participants

Moderator: Michelle Lam - Senior Analyst, Analysys Mason

Phaedra Kortekaas - Managing Director Netherlands, Eurofiber

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Panel Discussion: Data Sovereignty Compliance in Data Centre Connectivity

12:25 - 13:05

Data Centre Networks

- Assessing global regulations and technical implications for DCI design, data transfers, and interconnection strategies across jurisdictions.
- Addressing compliance costs including regional infrastructure, network slicing for data residency, while building ROI frameworks and pricing models.
- Exploring technical solutions like geo-fencing, encryption, and intelligent traffic engineering enabling compliant operations and capacity optimisation.

Participants

Moderator: Inderpreet Kaur - Principal Analyst, Telco Cloud and Network Automation, Omdia

Diego Lopez - Chair of ETSI Technical Committee DATA & Senior Technology Expert, Telefónica / ETSI

Elisabeth Hankeln - Managing Director, Cloud Infra, Eurofiber

Panel Discussion: How can Telcos Secure the Networks they're Evolving?

12:30 - 13:10

Mobile Networks

- How to ensure network security across all domains as networks become more distributed and software-driven
- What does it mean to implement zero trust by design, embedding security into architecture and operations?
- What can telcos learn from sectors such as banking, defence and hyperscalers about building high-grade security models?
- Can operators go beyond regulatory compliance and turn security into customer trust and brand value?

Participants

Moderator: Christoph Uferer - Partner, Arthur D. Little

Dr. Terje Jensen - SVP, Global Business Security Officer, Telenor

Philipp Bichsel - EVP Mobile Network and Services, Swisscom

Austrian API Panel Discussion

12:30 - 13:10

Mobile Services

Participants

Moderator: Marc Einstein - Research Director, Counterpoint Research

Steffen Oefner - VP Strategic Network Partnering & Wholesale / Tribe Lead WholeX, Magenta

Bernhard Sommer - Head of Wholesale, Strategy & Service, Drei Austria

Manfred Moormann - Strategy; International Business, A1 Telekom Austria

Peter Arbitter - CCO, Aduna

Operator Address: Quantum Secure Networking – Quantum Key Distribution and Post-Quantum Cryptography

12:40 - 13:00

Innovation Stage

- What is Quantum Key Distribution (QKD) and Post-quantum cryptography (PQC)?
- How are these technologies and principles already being deployed
- Where in your stack should you deploy QKD
- Why operators need to adopt principles of PQC

Participants

Rana Kamill - Network Architecture and Standards Senior Manager, BT

Panel Discussion: Managed Services: The New Telecom Business Model

12:45 - 13:15

WiFi Networks & Services

Participants

Howard Buzick - SVP Business Development, American Bandwidth

Irvind Ghai - VP, Product and Strategy, Silicon Labs

Lunch Break

12:45 - 14:00

IP and Optical Transport

Panel discussion: Defence Is the New Enterprise Gold Rush. Are Operators Ready?

12:50 - 13:30

Future Networks Stage

- Telcos see defence budgets growing, but where can they realistically capture value?
- Will operators become strategic partners or simply connectivity suppliers?
- Can operators compete with established defence SIs and prime contractors?
- How important are sovereign networks, sovereign cloud and sovereign AI?
- Is NATO and European defence investment creating a genuine telecom opportunity or another overhyped market?
- Which operators are best positioned to win?

Participants

Moderator: Olivier Loridan - Senior Analyst, Telco B2B Solutions, Omdia

Jaroslav Mracek - EU Lead 5G and Innovations, Deutsche Telekom (T-Mobile CZ)

Operator Address - Long-distant Entangled Networking - Quantum Memory and Repeaters

13:00 - 13:20

Innovation Stage

- What are the fundamental principles that are enabling quantum networking
- What devices and techniques are being developed to enable long-distance, low-entropy networking
- How will existing quantum dark-fibre networks be proving valuable test beds for entangled communication over distances of over 500km

Lunch Break

13:05 - 14:05

Fibre

Lunch Break

13:05 - 14:00

Data Centre Networks

Lunch Break

13:10 - 14:00

Mobile Networks

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VIECON
Vienna, Austria

Lunch Break

13:10 - 14:00
Mobile Services

Lunch & Networking

13:15 - 14:10
WiFi Networks & Services

Quantum PNT in Space – Quantum Satellite Constellations

13:20 - 13:40
Innovation Stage

- Quantum-enabled PNT allows for secure and resilient communications without relying on GPS
- What technologies are enabling quantum PNT in space and what is on the cutting-edge
- How are satellite and telco operators developing strategic roadmaps to launch quantum satellite constellations

Physical and Industrial AI: Does the Next AI Boom Belong to Wi-Fi or Private 5G?

13:30 - 14:10
Future Networks Stage

- Will physical AI and industrial automation finally create the killer use case for private 5G?
- Is Wi-Fi already good enough for most industrial AI deployments?
- What connectivity requirements do autonomous machines, robotics and AI workloads actually need?
- How much AI processing will happen at the edge?
- Why are leading vendors increasingly combining AI and private network strategies?
- What will enterprises actually buy in the next three years—not in 2035?

Participants

Moderator: Olivier Loidan - Senior Analyst, Telco B2B Solutions, Omdia

Rana Kamill - Network Architecture and Standards Senior Manager, BT

Quantum Time Sources - Optical Atomic Clocks

13:40 - 14:00
Innovation Stage

- What are quantum time sources and how do the various modalities differ?
- Why quantum time sources will be key to establishing secure and resilient entanglements
- How are quantum time sources already being deployed in satellite networks?
- Where quantum time sources can be deployed in terrestrial networks?

Operator Address: AI Predictive Dynamic Energy Saving

14:00 - 14:20
IP and Optical Transport

- Granular Power Management: Understanding how AI dynamically targets specific router components (ports, fabric units) for localized energy savings.
- Predictive Traffic Modeling: How traffic pattern analysis accurately anticipates demand shifts to transition hardware seamlessly in and out of sleep modes.
- SLA and Performance Safeguards: Architectural strategies to guarantee that AI-driven power reduction never impacts network latency, throughput, or reliability.

Participants

Hayrullah Kolukisaoglu - IP Network Principal, Turkcell

Operator Address: Private 5G Networks: Extending Data Centre Connectivity to Enterprise Edge

14:00 - 14:20
Data Centre Networks

- Understanding how private 5G creates new connectivity opportunities for manufacturing, logistics, healthcare, and latency-sensitive industrial applications.
- Addressing integration challenges between private networks, public infrastructure, cloud data centres, and network slicing for guaranteed performance.
- Exploring managed service models, pricing strategies, partnership opportunities with system integrators, and capacity planning for enterprise edge deployments.

Participants

Michal Sewera - Head of Cloud Native 5G Core DevOps, Deutsche Telekom

Operator Address: How Can Telcos Achieve Crypto Agility Ready for Quantum-safe Migration?

14:00 - 14:20
Mobile Networks

- How can telcos build a robust crypto inventory and prioritise vulnerable use cases to enable quantum-safe migration at scale?
- What does it take to align internal teams and global vendors with evolving quantum-safe standards and regulatory expectations?
- How can operators plan and execute a long-term quantum-safe migration journey while achieving meaningful progress by 2030?

Participants

Mr Amarjit Singh - Cyber Security Strategy Manager / Quantum Safe Migration Research & Strategy, Vodafone

Operator Address: Enterprise NaaS in Practice: Scaling from Use Cases to Revenue

14:00 - 14:20
Mobile Services

- Enterprise demand: where network-as-a-service is gaining real traction across use cases and industries
- From pilots to deals: lessons from moving beyond early deployments to repeatable commercial success
- Solution design: packaging connectivity, edge, and cloud into compelling enterprise offerings
- Delivery at scale: navigating integration, deployment, and operational complexity
- Driving value: aligning network capabilities with what enterprises are willing to buy and scale

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6G Reality Check: How Can Operators and the Industry Support a Commercially Viable 6G?

14:00 - 14:45
VIP Roundtables

- How are operators influencing 6G standards before the 2028 freeze closes the window?
- What criteria are guiding R&D investment decisions to validate use cases that justify 6G economics?
- How will progress in 5G over the next three years impact investment decisions in 6G? And what are the right network investments now to prepare for 6G?
- Where are the realistic revenue opportunities in 6G, and how to align technical capabilities with operator requirements to capture that value?

Participants

James Kirby - Principal Analyst, Analysys Mason
Itsuma Tanaka - CEO, DOCOMO Euro-Labs

Panel Discussion: Developing Full-Stack Quantum Networks

14:00 - 15:00
Innovation Stage

- What technologies and techniques will need to be developed to enable full-stack quantum networking – from quantum computers to quantum-secure algorithms
- Will quantum networks replace classical networks or be a complimentary layer?
- When will true-quantum networks become a reality
- Who is leading the way in developing these technologies and techniques and how to engage with them

Participants

Alessandro Fedrizzi - Professor of Physics, and Assistant Director of UKRI Integrated Quantum Networks Hub, Heriot-Watt University

Operator Address - Is Consolidation the Only Way Forward for Fibre in Saturated Markets and Where will it Succeed? Or are there Independent Business Models that will Survive?

14:05 - 14:25
Fibre

Kevin will explore why Consolidation is often seen as inevitable but is this because too many Fibre Co's have failed to develop value and differentiate their models? What are the models that could work including alliances, shared resources, vertical market focus and delivering value-added capability. If Consolidation is inevitable, where will it succeed and why might it fail?

Participants

Kevin McNulty - Group Strategy Director, ITS Technology Group

Moderator Introduction

14:10 - 14:20
WiFi Networks & Services

Participants

Bruno Tomas - CTO, Wireless Broadband Alliance

Wireless Trends and Disrupters

14:20 - 14:35
WiFi Networks & Services

Participants

Dean Bubley - Founder and Director, Disruptive Analysis

Sponsor Address: Optical Automation Network

14:20 - 14:40
IP and Optical Transport

- The application AI Agent for optical transport network, OTNSpirit upgrading intelligent fibre dumb resources. Building an intelligent foundation
- Application use cases and progresses

Participants

Italo Busi - Principal Research Expert, Huawei

Analyst Address: Achieving Sustainability in Data Centre Networks

14:20 - 14:40
Data Centre Networks

- Learning how renewable energy and efficient technologies reduce impact while enhancing reputation and supporting capacity planning for growth.
- Discussing upfront investment challenges, complexity of building resilient networks, and balancing green initiatives with performance requirements for latency-sensitive applications.
- Exploring strategies balancing sustainability with costs, ensuring uninterrupted service.

Participants

Andreas Sebastian Bergrem - Director, Match-Maker Ventures

Operator Fireside Chat: How are Operators Rethinking Hardware, Software, and Cloud Boundaries for 5G SA?

14:20 - 14:40
Mobile Networks

- Examining hardware disaggregation and software-defined infrastructure
- Cloud, edge, and on-prem trade-offs operators expect vendors to enable
- How will solution providers support sovereignty, latency, and cost constraints at once?

Participants

Michal Sewera - Head of Cloud Native 5G Core DevOps, Deutsche Telekom

Sponsor Address: Unlocking NaaS Sales: From Market Momentum to Scalable Growth

14:20 - 14:40
Mobile Services

- The most valuable enterprise use cases and where budgets sit
- Turning network capabilities into simple, consumable products
- Leveraging automation and orchestration to scale delivery
- Aligning technical capability with real enterprise buying journeys
- Driving faster adoption and larger deal size

The MDU Opportunity: From Connectivity to Smart Home Services

14:25 - 14:45

Fibre

- Move beyond simply connecting buildings: explore how fibre infrastructure can become a platform for delivering new digital and smart-home services in MDUs.
- Enable service innovation through open and neutral infrastructure: understand how wholesale networks can support multiple service providers and enable them to differentiate their offerings beyond speed and connectivity.
- Unlock new value from existing connectivity and in-home infrastructure: explore how technologies such as Wi-Fi Sensing can enable new use cases without requiring additional dedicated devices.
- From connectivity to care: share how Onivia is exploring new services through our Connected to Care initiative, using connectivity and sensing capabilities to support new care services and independent living at home.

Participants

Icár Martínez Núñez - Director of Governance and Corporate Communications, Onivia

Innovation Forum Round Table: Building Tomorrow's Networks: Wi-Fi Innovation, Convergence, and Digital Inclusion

14:35 - 15:30

WiFi Networks & Services

Participants

Dr Necati Canpolat - Snr Staff Wireless Systems Architect, Intel

Matt MacPherson - Wireless CTO, Cisco

Dean Buble - Founder and Director, Disruptive Analysis

Address: Optical Network Standardisation Roadmap Towards ION-2030

14:40 - 15:00

IP and Optical Transport

This presentation examines the current status of optical network standardisation and the strategic roadmap towards ION-2030, highlighting the evolution of future optical networks through ongoing projects across SG15.

Participants

Dr Marcus Brunner - Vice Chair Industry Specification Group on Fifth Generation Fixed Network (F5G), ETSI

Fireside Chat: The Future of Data Centre Connectivity: 2025-2030 Vision

14:40 - 15:20

Data Centre Networks

- Exploring convergence of AI, quantum computing, edge, network slicing, sustainability, and interconnection ecosystems in next-generation networks.
- Addressing how telcos can position themselves as strategic infrastructure partners through innovative pricing models, observability-driven operations, and vertical-specific solutions.
- Discussing collaborative opportunities between operators, vendors, hyperscalers, and regulators for industry evolution including capacity planning frameworks and latency-guaranteed services.

Participants

Moderator: Grace Langham - Senior Analyst, Analysys Mason

Francesco Rotunno - Head of EU Affairs, Open Fiber

Preparing Networks for Tomorrow: Architecture, Monetization, and Operational Readiness

14:40 - 15:00

Mobile Networks

- New Traffic Demands: Anticipating emerging traffic patterns and co-designing network architecture to support next-generation services
- Monetisation Strategies: Identifying revenue opportunities from new use cases and transforming network capabilities into profitable business models
- Operator Transformation: Defining the operational, technical, and organisational changes operators must implement to achieve future readiness

Participants

Hans Neff - Deputy CTO Europe & Americas Regions, ZTE Corporation

Case Study + Fireside Chat: Selling Performance: How Operators Are Monetising Guaranteed Connectivity

14:40 - 15:00

Mobile Services

- How operators are turning network performance (latency, bandwidth, reliability) into premium, purchasable products via APIs
- Real-world applications across gaming, AR/VR, industrial operations and video, where performance directly impacts revenue and user experience
- Monetisation in action: SLA-based pricing, usage-based models and premium service tiers replacing "best-effort" connectivity
- How enterprises and developers are using APIs to dynamically request and pay for guaranteed network quality in real time
- Scaling the opportunity: making performance-based connectivity a mainstream, global revenue stream for 5G and beyond

Operator Address: Fibre-to-the-Building with Wi-Fi Distribution: Hybrid Solutions for Complex MDUs

14:45 - 15:05

Fibre

- The emerging fibre-to-building model with Wi-Fi distribution offers a pragmatic approach for MDUs where traditional fibre-to-the-home faces insurmountable barriers.
- Explore opportunities in developing integrated solutions that bring fibre to building entry points and leverage Wi-Fi 7's advanced capabilities for in-building distribution.
- Overcome deployment challenges while delivering high-performance connectivity in multi-dwelling environments through hybrid approaches.

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Fireside Chat: The Future of Optical Transport – AI, Pluggables, and Emerging Technologies

15:00 - 15:40

IP and Optical Transport

- Debating the impact of disruptive technologies: coherent pluggables reshaping vendor landscape, AI-native architectures, silicon photonics, and technology fit by network segment.
- Discussing how AI transforms network operations and requirements, and how network slicing enables AI-as-a-service and differentiated connectivity offerings.
- Examining new business models: network-as-a-service, optical wholesale, infrastructure sharing, and service differentiation through network slicing.

Participants

Moderator: Michelle Lam - Senior Analyst, Analysys Mason

Zishan Siddiquee - Senior Network Architect, Colt Technology Services

Adrian Farrel - Founder, Old Dog Consulting

Panel Discussion: Future Networks: Solving Today's Challenges for Tomorrow

15:00 - 15:40

Mobile Networks

- Architectural choices made today will determine how easily networks can evolve toward 6G
- How are memory, chip and compute constraints are forcing operators to rethink efficiency and capacity utilisation?
- How geopolitical and supply-chain pressures are reshaping how networks are sourced, built and operated
- How telcos are borrowing proven approaches from cloud, finance and hyperscale IT to modernise under constraint
- Why supply-chain security must be designed in from the start, as future networks cannot afford to bolt it on later

Participants

Moderator: Christoph Uferer - Partner, Arthur D. Little

Philipp Bichsel - EVP Mobile Network and Services, Swisscom

Ricard Vilalta - Chair of ETSI SDG TeraFlowSDN (TFS) Convenor of ETSI TC NET, ETSI / CTTC

Panel Discussion: What Comes Next: Expanding the Opportunity for Network APIs & NaaS

15:00 - 15:40

Mobile Services

- Beyond today's leading use cases (identity, QoD): where the next wave of monetisation will come from
- How operators and partners move from scaling a few products to building full API and NaaS portfolios
- New frontiers: AI-driven applications, vertical solutions and performance-led services
- Evolving business models: from API consumption to platform ecosystems and recurring revenue streams
- The 2–5 year outlook: how big the opportunity becomes—and what needs to happen next to get there

Participants

Moderator: Marc Einstein - Research Director, Counterpoint Research

Markus Kümmerle - Chair of CAMARA Marketing, CAMARA

Dr. Terje Jensen - SVP, Global Business Security Officer, Telenor

Steven Pater - Head of Commercial and Portfolio Strategy - Network APIs, Vodafone

Aaron Partouche - Innovation Director, Colt Technology Services

Moderator Closing Remarks

15:05 - 15:10

Fibre

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TIME	HEADLINERS	FIBRE	WIFI NETWORKS & SERVICES	IP AND OPTICAL TRANSPORT	DATA CENTRE NETWORKS	MOBILE NETWORKS	MOBILE SERVICES	VIP ROUNDTABLES	FUTURE NETWORKS STAGE	INNOVATION STAGE
08:00	08:00 - Registration Open	08:00 - Registration Open	08:00 - Registration Open	08:00 - Registration Open	08:00 - Registration Open	08:00 - Registration Open	08:00 - Registration Open	08:00 - Registration Open	08:00 - Registration Open	08:00 - Registration Open
09:00	09:00 - Analyst Welcome 09:10 - Operator Keynote: From Connecting People to Connecting Our (Intelligent) World 09:30 - Fireside Chat: Scaling AI in Telco: Driving Scale While Maintaining Local Relevance 09:50 - Operator Keynote: AI in Action: Transforming Network Operations at SK Telecom		09:15 - CEO Introduction 09:25 - AIDA Case Study: Enterprise Wi-Fi Excellence 09:40 - Wi-Fi Design Standards Innovation 09:50 - AI-Powered Smart WLAN for an Intelligent Digital World							
10:00	10:10 - Networking & Refreshment Break		10:10 - Wi-Fi HaLow Field Trials: IoT at Scale 10:30 - Enterprise Connectivity Forum Panel						10:30 - Analyst Welcome 10:40 - Operator Address: Entering CEE: Where the Opportunities Are and How to Win	10:30 - AI Innovation Workshop

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11:00		11:30 - Chair's Welcome Address 11:40 - Three-Minute Mingles 11:45 - Operator Address: The Take Rate Challenge: Converting Infrastructure into Customers	11:00 - Coffee & Networking 11:30 - Moderator Introduction 11:35 - Automotive Connectivity Experiences Evolution 11:50 - Automation and Cloud: Simplifying Network Complexity	11:30 - Welcome Address & Market Outlook 11:40 - Three-Minute Mingles 11:45 - Operator Address: Case Study: AI-Enabled Network Automation Drives Operational Efficiency	11:30 - Welcome Address & Market Outlook 11:40 - Three-Minute Mingles 11:45 - Operator Address: Leading as a Woman in the Data Centre Network Industry	11:30 - Analyst Welcome 11:45 - Three-Minute Mingles 11:50 - Operator Address: AI-Driven Threats vs. AI-Driven Defence	11:30 - Welcome Address and Network API/NaaS Outlook 11:45 - Three-Minute Mingles 11:50 - Operator Address: Beyond Connectivity: Turning Infrastructure into B2B Growth	11:00 - Fiber, FWA, and Satellite: Optimizing the Broadband Portfolio	11:00 - Operator Address: Making Fibre Pay: Finding Sustainable FTTH Growth in CEE 11:20 - Panel Discussion: How do Emerging Market Constraints Drive Faster Innovation and Sharper Decision-Making?	11:35 - Analyst Welcome 11:40 - Workshop: Quantum Readiness: Upskilling and cross-skilling teams for quantum deployment
12:00		12:05 - Operator Address: Tailored Solutions for Open Access Models 12:25 - Panel Discussion: Wholesale vs. Vertical Integration: Choosing Your Market Model	12:10 - Use Cases of Wi-Fi Networks in the Power Sector for Enhancing Public Safety 12:25 - Converged Security: Enabling Safe Enterprise Growth 12:45 - Panel Discussion: Managed Services: The New Telecom Business Model	12:05 - Operator Address: Leveraging Coherent Pluggable Optics for Next-Generation Optical Convergence 12:25 - Fireside Chat: From Connectivity to Value-Added Services: Monetising Optical Transport 12:45 - Lunch Break	12:05 - Analyst Address: Presentation from Analysys Mason 12:25 - Panel Discussion: Data Sovereignty Compliance in Data Centre Connectivity	12:10 - Sponsor Address: How can Vendors Redefine Network-Level Security for AI-Era Telecom Threats? 12:30 - Panel Discussion: How can Telcos Secure the Networks they're Evolving?	12:10 - Operator Address: What should be the role of telcos in the AI era? 12:30 - Austrian API Panel Discussion	12:00 - Telcos and Hyper-scalers: Who Captures the Value in the AI Data Centre Ecosystem?	12:10 - Panel discussion: Private 5G: Missed Opportunity or Quiet Success Story? 12:50 - Panel discussion: Defence Is the New Enterprise Gold Rush. Are Operators Ready?	12:40 - Operator Address: Quantum Secure Networking – Quantum Key Distribution and Post-Quantum Cryptography

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13:00		13:05 - Lunch Break	13:15 - Lunch & Networking		13:05 - Lunch Break	13:10 - Lunch Break	13:10 - Lunch Break		13:30 - Physical and Industrial AI: Does the Next AI Boom Belong to Wi-Fi or Private 5G?	13:00 - Operator Address - Long-distant Entan-gled Networking - Quantum Mem-ory and Re-peaters 13:20 - Quantum PNT in Space – Quantum Satel-lite Constella-tions 13:40 - Quantum Time Sources - Optical Atomic Clocks

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14:00		14:05 - Operator Address - Is Con- solidation the Only Way For- ward for Fibre in Saturated Mar- kets and Where will it Succeed? Or are there Inde- pendent Busi- ness Models that will Survive? 14:25 - The MDU Opportunity: From Connectivi- ty to Smart Home Services 14:45 - Operator Address: Fibre- to-the-Building with Wi-Fi Distri- bution: Hybrid Solutions for Complex MDUs	14:10 - Modera- tor Introduction 14:20 - Wireless Trends and Dis- rupters 14:35 - Innova- tion Forum Round Table: Building Tomor- row's Networks: Wi-Fi Innovation, Convergence, and Digital Inclu- sion	14:00 - Operator Address: AI Pre- dictive Dynamic Energy Saving 14:20 - Sponsor Address: Optical Automation Net- work 14:40 - Address: Optical Network Standardisation Roadmap To- wards ION-2030	14:00 - Operator Address: Private 5G Networks: Ex- tending Data Centre Connec- tivity to Enter- prise Edge 14:20 - Analyst Address: Achiev- ing Sustainability in Data Centre Networks 14:40 - Fireside Chat: The Future of Data Centre Connectivity: 2025-2030 Vi- sion	14:00 - Operator Address: How Can Telcos Achieve Crypto Agility Ready for Quantum-safe Migration? 14:20 - Operator Fireside Chat: How are Opera- tors Rethinking Hardware, Soft- ware, and Cloud Boundaries for 5G SA? 14:40 - Preparing Networks for To- morrow: Archi- tecture, Monetiz- ation, and Oper- ational Readiness	14:00 - Operator Address: Enter- prise NaaS in Practice: Scaling from Use Cases to Revenue 14:20 - Sponsor Address: Unlock- ing NaaS Sales: From Market Mo- mentum to Scal- able Growth 14:40 - Case Study + Fireside Chat: Selling Per- formance: How Operators Are Monetising Guar- anteed Connec- tivity	14:00 - 6G Realiti- ty Check: How Can Operators and the Industry Support a Com- mercially Viable 6G?	14:00 - Panel Discussion: De- veloping Full- Stack Quantum Networks	
15:00		15:05 - Modera- tor Closing Re- marks		15:00 - Fireside Chat: The Future of Optical Trans- port – AI, Plug- gables, and Emerging Tech- nologies		15:00 - Panel Discussion: Fu- ture Networks: Solving Today's Challenges for Tomorrow	15:00 - Panel Discussion: What Comes Next: Ex- panding the Op- portunity for Net- work APIs & NaaS			